

# CASE STUDY | Upskilling & Microcredentialing Courseware

## Infobase Learning Cloud’s Upskilling & Microcredentialing Courseware provides university students with the technology and college-life tools they need to succeed.

A private 4-year institution in Texas has been an Infobase Learning Cloud partner since 2016. Initially, this institution partnered with Infobase to satisfy their student technology training accreditation requirements. However, they soon realized that Infobase Learning Cloud was more than a solution to their immediate problem—it was a gateway to enhancing the college experience for all students and faculty.

### Infobase Learning Cloud provides students with easy access to thoughtfully curated courses

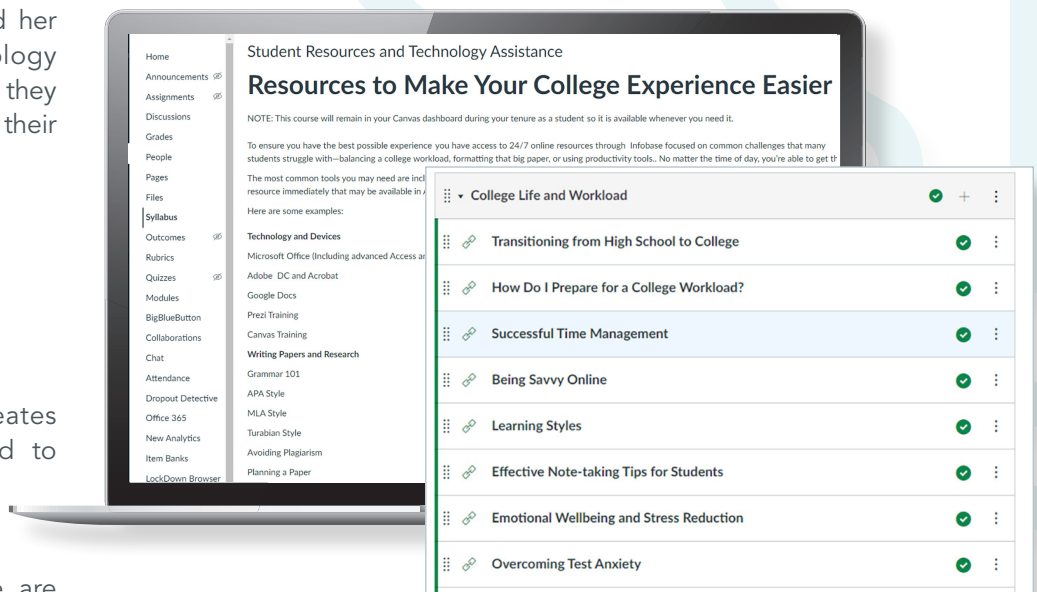
Although their IT staffing resources and technology budget were lean, the university was able to create and maintain a robust in-house training program through Infobase Learning Cloud’s agile platform.

Dr. Colleen Halupa, this institution’s Dean of Online Education, quickly realized the breadth of tools Infobase Learning Cloud provided students. She created the “Student Resources and Technology Assistance Course” in Canvas and enrolled all online students so they would have immediate access to everything they needed right from their dashboard.

“I embedded everything and anything that I thought would be helpful to students, and we enrolled every single student in it so it showed up on their dashboard. There they had access to everything, whether a faculty member put it in there or not,” Dr. Halupa said. From “Building a Bibliography” under the *Writing Papers and Research* category to “Successful Time Management” in the *College Life and Workload* section, Dr. Halupa and her team embedded every technology or new student training course they believed would be helpful to their students, especially first-years.

### What problem did the Upskilling & Microcredentialing Courseware solve?

“[Infobase Learning Cloud] creates quality resources we can’t afford to create for ourselves. It provides a vetted source rather than just looking for something on the internet. Some things out there are



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good, but some are not. This provides us with a standard to start with. Your presentation is better than anything we could afford to do ourselves or find for free online.”—Dr. Colleen Halupa, Dean of Online Education

## About Infobase Learning Cloud’s Upskilling & Microcredentialing Courseware

Infobase Learning Cloud’s Upskilling & Microcredentialing Courseware offers hundreds of professionally developed courses designed to help all faculty and students succeed, including educators, paraprofessionals, and support staff. Users benefit from self-paced, customizable modules; comprehensive video educational content; and secure digital tools specifically tailored for your institution in a proven LearnIt, Provelt methodology. This unique and versatile resource includes unlimited access to hundreds of courses covering technology training, instructional strategies, digital literacy, communication skills, and social-emotional learning.

Faculty and students can also:

- Master new skills
- Reinforce classroom instruction
- Practice new concepts
- Prepare for college, internships, and career opportunities
- Learn new communication and professional skills
- Review new technology
- Improve literacy

**“Infobase Learning Cloud creates the resources we can’t afford to create ourselves.”**

—Dr. Colleen Halupa,  
Dean of Online  
Education

## About Dr. Colleen Halupa

Dr. Colleen Halupa is a Dean of Online Education and a professor of Clinical Laboratory Science and Health and Education Administration. She has an A.S. in medical laboratory technology, a B.S. in health care management, an M.S. in health administration, and an Ed.D. in curriculum and instruction with a concentration in educational leadership and management.

## About Infobase

Infobase, a Northlane Capital Partners and Centre Lane Partners portfolio company, is an educational solutions provider facilitating the connection between content, people, and the learning experiences that empower all users to evolve personally and professionally throughout their lives. Infobase delivers award-winning multimedia reference content, online tools and technology, and professional development and training solutions to the school, academic, and public library communities.

Enabled by such well-known brands as Facts On File, Learn360, Credo, The Mailbox®, Films Media Group, Bloom’s, Ferguson’s, Omnigraphics, CareerEco, and Vault/Firsthand, Infobase provides students, educators, librarians, parents, and professionals with a broad range of solutions they need to inspire, enable, and inform lifelong learners. For more than 80 years, Infobase has been a reliable, authoritative resource providing flexible options for accessing educational content, whether in school, at the library, or at home. To learn more, visit [www.Infobase.com](http://www.Infobase.com).