

Infobase platform

# Information is everywhere. Confidence is not.

Information literacy underpins nearly every academic, professional, and personal decision. Yet learners report declining confidence in their ability to evaluate and use information effectively—while institutions face growing pressure to improve outcomes with fewer resources.

**Superficial access is not enough. Durable skills require intentional infrastructure. That's where Infobase comes in.**

## The Information Literacy Gap

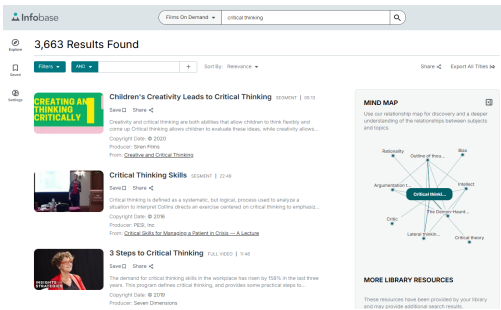
**45%** **68%**

of undergraduate students demonstrate information literacy proficiency

of high school students feel unprepared to evaluate online information

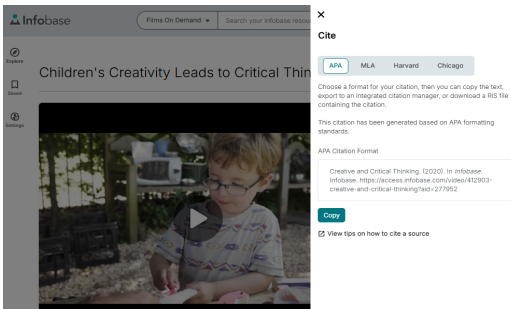
# Infobase is more than a database provider—we're the trusted partner in information literacy for patrons and libraries worldwide.

## A platform designed to strengthen durable skills.



### Learner-focused:

- Federated search** connects video and reference content in one starting point
- Mind Map** encourages relational thinking and deeper conceptual understanding
- Research tips and citation tools** reinforce strong academic habits
- Saved folders** support organization and synthesis



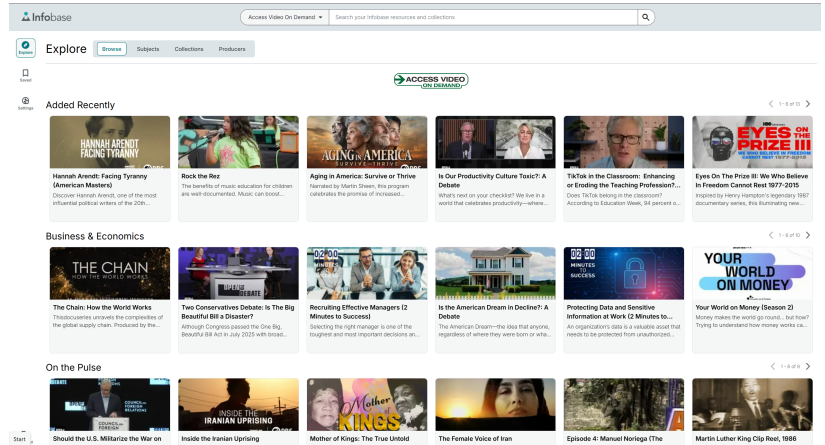
### Librarian-friendly:

- Authoritative, intentionally sourced **content**
- Multidisciplinary collections** aligned to institutional goals
- Incremental expansion** without disruption
- Customizable collections** to support evolving literacy priorities



## Seamless platform. Measurable impact.

- One consistent, integrated user experience
- Reduced cognitive load leads to increased repeat usage
- WCAG 2.2 AA-aligned accessibility
- Cross-collection discovery improves engagement and cost-per-use



When information literacy is embedded into the research experience, engagement rises—and value becomes visible.



## Stronger learners. Stronger libraries.

In partnership with Infobase:

### Learners Gain:

Durable skills that support academic success, professional readiness, and informed judgment.

### Institutions Gain:

Higher usage, scalable impact, improved ROI, and a trusted thought partner—not just a vendor.

## Empowering stronger thinkers since 1941. Defining what's next.

For eighty-five years, our commitment to information literacy has earned a trusted place in libraries worldwide. As learning evolves, our family of brands—whether you know one or many—shows why Infobase is the partner to build what's next.

