

## InfoLaunch

# We don't just provide the facts. We provide a learning framework.

InfoLaunch is a cross-curricular multimedia resource built for the full arc of information literacy. Designed for Grades 6-8, InfoLaunch supports learners to build a background of knowledge, execute successful search, and cite resources—developing stamina for independent research along the way. For those just discovering the power of research InfoLaunch is the first, active step toward a lifetime of discovery.

**Formerly known as World Almanac For Kids, InfoLaunch has been a trusted classroom resource for over thirty years.**

## For Educators & Librarians

A pedagogical tool, InfoLaunch amplifies your instructional voice—and extends your reach into every classroom and home.

- **Amplify your instructional voice:** Librarians are losing instructional time. InfoLaunch gives that voice back: mirrored content means the educator models, the student discovers in the same format—guided by the resource, powered by you.
- **Plug into your standards:** Search by Common Core, state, and national standards. Find the right resource in seconds, not sessions.
- **Reduce prep, not rigor:** Grab-and-go topic centers, printable graphic organizers, and lesson plans are ready to use. Less time building—more time teaching.
- **A safe space students will choose:** No ads. No algorithms. No open-web rabbit holes. A curated, trusted research environment built for young learners that competes with—and consistently beats—a Google search.

## For 6-8<sup>th</sup> Grade Learners

InfoLaunch guides students through every phase of research—from first question to finished project.

- **Build meaningful background knowledge:** Topic centers connect students to handpicked articles, videos, maps, infographics, and games—a rich starting point for any research topic, in any subject.
- **Search with confidence:** A guided path from keyword to trusted answer teaches students how meaningfully search. The interface is designed for the way young researchers actually explore, from STEM to pop culture.
- **Use and cite sources:** Students learn to evaluate, select, and cite credible sources—building the habits that carry forward into every grade, every project, and every research environment ahead.
- **Skills that travel forward:** Students may save searches, bookmark articles, and build project folders. Research stamina built here compounds across years.

## Content by Design



### Mirrored

The educator models research in the same environment designed for the learner. Students graduate from “seeing” to “doing” without relearning research logic, saving instructional time and reducing teacher or librarian intervention.



### Connected

Not isolated facts—a connected ecosystem. Content builds on itself in curricular sequence, formatted for student-led exploration in curricular sequence. Learning doesn't stop when the article ends.



### Scaffolded

Text-based articles, paired with infographics made exclusively for the platform, plus videos and games tied to every topic center. Teacher Resources extend this further with printable handouts, science projects, and full lesson plans.



## Compare InfoLaunch:

- **vs. Gale InContext:** Gale provides a library; we provide a guided experience with connected content that follows a curricular progression.
- **vs. Britannica School:** Britannica provides an encyclopedia; we provide content connections to enable exploration in a format that builds on itself.
- **vs. World Book Student:** World Book provides a history lesson; we provide data and digital literacy in modern biography, health, and high-interest topics.
- **vs. PebbleGo:** PebbleGo is a starting point; we are the research destination. Mirrored K-5 / 6-8 databases allow students to graduate upward without losing familiarity.



**‘Entertaining’ isn’t usually used for reference works, but it fits—a fun, trusted resource that supports homework, projects, and research skills.**

— *The ComputED Gazette*



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**Explore Resources**

- Videos
- Games
- Science Projects
- Maps
- Flags
- Fun Facts
- Homework Help

WCAG 2.2 AA-aligned accessibility on the Infobase platform ensures equitable access for all learners.

## Content and Platform Features

- 12,000+ articles, 900+ videos, 10,000+ images
- Hundreds of games, activities, and interactives
- 700+ printables including 615 science projects
- All content reviewed, vetted, and standards-correlated
- Search by Common Core, state, and national standards
- Individual student logins to save searches and articles
- Primary sources including U.S. founding documents
- Mobile-friendly and fully responsive
- New content added regularly at no additional cost

## A Trusted Resource

The product name has changed; the objective has not. Since 1995, InfoLaunch has been the go-to destination relied upon by librarians, teachers, and learners for trusted multimedia content.

InfoLaunch is hosted on the Infobase platform, which serves 120 million learners annually worldwide. As students grow, the platform grows with them—a connected pathway that builds durable information literacy skills from first question to lifelong researcher.



## Infobase Pairing

Extend the workflow with complementary Infobase products—or connect to your existing data sets through federated search.

