

## InfoLaunch Elementary

# Where early learners are empowered with literacy confidence.

InfoLaunch Elementary is a grades K–5 cross-curricular multimedia resource built for students who are still building their decoding skills and taking their first steps into independent research. Through an icon-driven interface, engaging topic centers, and a massive library of curricular and high-interest content, it meets young learners where they are—and builds the literacy confidence and research stamina to carry them forward.

**Formerly known as World Almanac For Kids Elementary, InfoLaunch Elementary has been a trusted classroom resource for over thirty years.**

## For Educators & Librarians

A resource that works—and keeps working long after the library session ends.

- **Amplify your instructional voice:** An icon-driven interface is designed so young learners can return and explore independently—reducing the need for repeated hands-on guidance every session.
- **Plug into your standards:** Search by Common Core, state, and national standards. Find age-appropriate resources for any subject in seconds, not sessions.
- **Support every type of learner:** Grade-appropriate primers on writing, math, and phonics from subject matter experts and former elementary school teachers ensures the content works in real classrooms, not just in theory.
- **Reduce prep, not rigor:** Grab-and-go worksheets, science projects, graphic organizers, and The Mailbox content—teacher resources that are ready to use and built around what elementary educators actually need.

## For K-5<sup>th</sup> Grade Learners

A world of discovery for young learners to build skills that will carry them through school.

- **Build foundational knowledge:** Colorful, icon-driven topic centers connect students to articles, videos, maps, infographics, and games built for early readers—a rich, approachable starting point for any topic in any subject.
- **Search with confidence:** An easy-to-use search function and guided navigation teach students how to find what they need—building the digital literacy habits that make every future search easier.
- **Use and cite sources:** Printable graphic organizers with step-by-step directions give students a place to write down their learning. Students may save searches and articles across sessions.
- **Content they want to explore:** From animal habitats, community helpers, athletes, and healthy eating to STEM—topics meet students where their curiosity already lives.

## Content by Design



### Mirrored

The educator models research in the same environment students use. Elementary shares logic and navigation with InfoLaunch (grades 6–8), so students transition seamlessly. Continuity saves instructional time and reduces librarian intervention.



### Connected

Not isolated facts—a connected ecosystem. Content builds on itself in curricular sequence, formatted for student-led exploration. Every article connects to a video, a game, a project, or an infographic. Learning doesn't stop when the reading does.



### Scaffolded

Quality content developed by teachers and subject matter experts—text, videos, games, biographies, and fun facts—supports every learning style and reading level. Printable graphic organizers with built-in directions keep students organized as they explore.



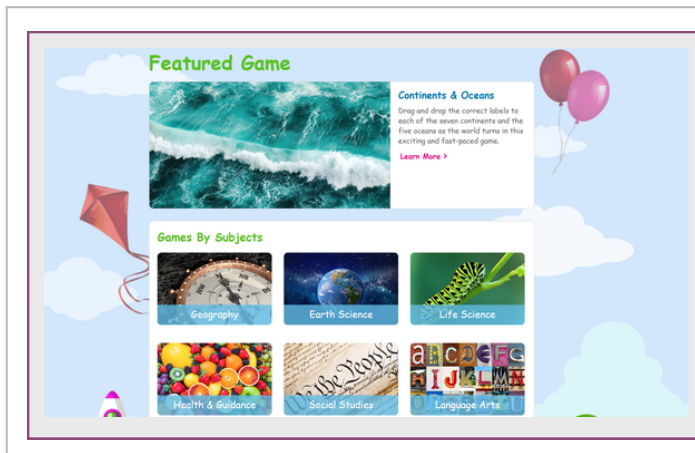
## Compare InfoLaunch:

- **vs. PebbleGo:** PebbleGo is built primarily for Pre-K-2 and covers a small number of topic areas, whereas InfoLaunch Elementary covers more topics, spans K-5, and feeds directly into InfoLaunch (6-8)—students graduate upward without losing familiarity, saving instructional time and reducing librarian intervention.
- **vs. Gale InContext Elementary:** Gale provides a library; we provide a guided experience with connected content with teacher resources integrated directly within the platform.
- **vs. Britannica School:** Britannica provides an encyclopedia; we provide content connections that inspire student discovery—not solely search—and cover more diverse topics, especially in SEL and financial literacy.



**We decided to purchase [InfoLaunch Elementary] because we compared Taylor Swift across products and you had the most comprehensive information!**

— Belinda S.  
Elementary Library Media Specialist



## Content and Platform Features

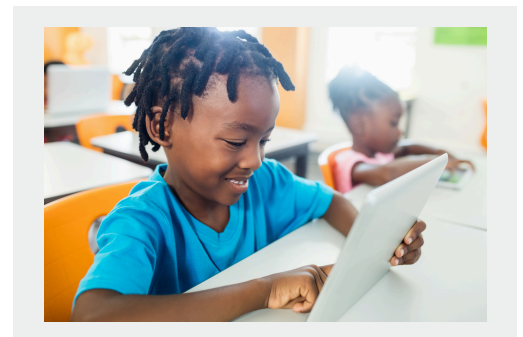
- ~3,000 articles, 400+ videos, 2,500+ images, 100+ games
- 600+ printables including 205 science projects
- Content developed by former elementary school teachers
- All content reviewed, vetted, and standards-correlated
- Includes The Mailbox content— teacher resources for PreK-6
- Individual student logins to save searches and articles
- Printable graphic organizers with step-by-step directions
- Grade-appropriate explainers on writing, math, and phonics
- Mobile-friendly and fully responsive

*WCAG 2.2 AA-aligned accessibility on the Infobase platform ensures equitable access for all learners.*

## A Trusted Resource

The product name has changed; the objective has not. Since 1995, InfoLaunch Elementary has been the go-to destination relied upon by librarians, teachers, and learners for trusted multimedia content.

InfoLaunch is hosted on the Infobase platform, which serves 120 million learners annually worldwide. As students grow, the platform grows with them—a connected pathway that builds durable information literacy skills from first question to lifelong researcher.



## Infobase Pairing

Extend the workflow with complementary Infobase products—or connect to your existing data sets through federated search.

