



USING *FILMS ON DEMAND* IN THE CLASSROOM

FOUR KEYS TO SUPPLEMENTAL RESOURCES



Engage



Engage students with the power of choice.

Empower



Empower students to explore their interests.

Elevate



Elevate struggling students with additional support.

Extend



Extend high-achieving students to new heights.



MODULE: RHETORIC

LESSON OBJECTIVE

ANALYZE THE USE OF RHETORICAL DEVICES
IN FAMOUS SPEECHES.

Rhetorical devices are powerful tools used to persuade an audience. They are sometimes blatantly obvious and sometimes cleverly obscure. Identifying and analyzing their use in famous speeches can be a difficult skill for students to master.

Students can use *Films On Demand* to watch real recordings of famous speeches or to watch informational videos about different types of rhetoric.

INSTRUCTIONAL IDEA:

Students have different comfort levels with different types of media. When the focus of the lesson is about the devices used, students can engage with the lesson through reading the text of speeches or watching the video of the speeches performed.

Give students several choices in the lesson. Allow them to choose the famous speech to analyze. Let them choose how they interact with the speech, whether they read it, watch it, or both. Allow them to choose how to present their findings—through writing or through a video of their own.

Engage

Engage students with the power of choice.



Choice is a powerful instructional tool when wielded carefully. Instructional choice gives students the power to choose their own learning path, helping them to become independent and self-directed learners.



MODULE: WORLD HISTORY

LESSON OBJECTIVE

ANALYZE AND INTERPRET PRIMARY AND SECONDARY SOURCES.

History lessons revolve around primary and secondary sources. Interpreting those sources to create a cohesive view of historical events is an important skill for students to gain and practice.

Films On Demand is filled with both primary and secondary source videos that students can use to synthesize a complete view of historical and current events. With archival films and newsreels, documentaries, and speeches, students are free to explore their personal interests while practicing important evaluative skills.

INSTRUCTIONAL IDEA:

When the lesson objective focuses on a skill rather than content, setting students free in a database of videos is a great way to empower their inner explorers and ensure student buy-in.

Allow students to select a topic that interests them. Using that topic, ask students to locate two primary and two secondary sources in the *Films On Demand* database.

Empower

Empower students to explore their interests.



Connecting to students' interests is a powerful tool. Supplemental resources and student choice are the perfect way to connect to students' interests without feeling like we're entertaining students.



Elevate

Elevate struggling students with additional support.



Supplemental resources can elevate struggling students by providing additional exposure and practice with key concepts and skills in a variety of modalities and media.



LESSON OBJECTIVE

USE MEDICAL TERMINOLOGY IN CONTEXT.

The use of complex medical jargon can be a tricky skill to master, especially in an online program. Students need to have opportunities to hear the terminology used in authentic contexts.

In addition to providing information, *Films On Demand* contains videos of real professionals in authentic contexts. These videos can serve as models for skills such as assessing wounds, taking temperatures, and managing pain. At the same time, they provide real examples of professionals using the correct terminology.

INSTRUCTIONAL IDEA:

Use the *Films On Demand* database to provide additional modeling of the use of medical terminology throughout the course to ensure that students are hearing the correct pronunciation and context for the vocabulary as often as possible.

Use the videos to prepare students for live discussions. Students in a face-to-face course can utilize the terminology during in-class discussions. Online students can use video conferencing tools to host live discussions or video recording software to participate in asynchronous discussions.

MODULE: FILM STUDIES

LESSON OBJECTIVE

DESCRIBE THE FILMMAKING PROCESS.

Extend

Extend high-achieving students to new heights. 

Supplemental resources can take on-level lessons to new heights by creating extensions to the curriculum. Guides and examples can create opportunities to push students above the skills in the curriculum.

Whether it's an elective course or a major requirement, film studies courses will require students to watch a lot of films. The *Films On Demand* database provides a deep catalog of films for students to watch.

Films On Demand can provide short films for students to watch as models as well as instructional videos about the filmmaking process.

INSTRUCTIONAL IDEA:

Extending high-achieving students in a film studies course can mean taking them beyond watching and describing films to creating a film of their own. As an extra credit opportunity, encourage students to watch several example short films from *Films On Demand*, such as "Lullaby" or "The Thread." Students can then watch "How to Create a Digital Short Film" for additional guidance before tackling their own short film project.

Be sure to provide clear guidelines for the short films, such as a length requirement or guidance on selecting a topic.



Each of these keys can have a significant impact on student learning. Taken all together, they have the ability to unlock student potential with supplemental resources.

Engage

Engage students with the power of choice.



The real recordings of famous speeches in the *Films On Demand* database can serve as one choice for students analyzing rhetorical devices. Allow students to choose if they want to watch or read the speeches, as well as the speech they want to analyze.

Empower

Empower students to explore their interests.



Students can learn to analyze and interpret primary and secondary sources by exploring a historical topic of interest to them. By engaging their personal interests, students will be more invested in the topic and can dig deep into the sources found on *Films On Demand*.

Elevate

Elevate struggling students with additional support.



Medical terminology can be difficult to master, especially in online courses. Using videos found in *Films On Demand*, students can see and hear the correct usage of difficult terminology in authentic contexts.

Extend

Extend high-achieving students to new heights.



From examples of short films to instructional videos about filmmaking, *Films On Demand* contains the resources needed to extend students' knowledge of the filmmaking process into creating a short film of their own.