Infobase

Ferguson's Career Guidance Center
The source for lifelong career exploration and planning

Ferguson's Career Guidance Center is a multimedia solution for career exploration, learning workplace skills, developing career literacy, and supporting college and vocational pathways. Curated articles, videos, and tools help users match interests to real-world careers and plan for future success.

Why it's great

Builds foundational career literacy

Comprehensive, trusted profession and industry profiles explain job duties, skills, education paths, earnings, employment trends, and more, enabling informed career exploration.

Empowers personalized career planning

Interactive career assessment tools and resources for cover letters and resumes provide actionable personal guidance for identifying and finding a dream job.

Fosters versatile career readiness

It's designed for seamless integration into classrooms and counseling programs to support students, educators, and counselors in cultivating essential career literacy skills.

> **...covers a lot of ground...straightforward and powerful interface...Ferguson's Career Guidance Center is a gold standard..."**
>
> – *Library Journal*

Teaching, learning, and access tools

Assessment Tools for Career Discovery

Two work-interest profiler tools help users understand their personal and professional interests and match them to real world industries and careers.

Citation Tool

Move from information seeking to communicating by extracting the necessary resource citation for use in a variety of citation managers with dynamic citations available in MLA, Chicago, APA, and Harvard formats.

Live Nationwide Job Postings

A robust search integration with Monster.com enables users to learn what employers are really seeking in every part of the country and find and apply for live openings in their dream careers.

Resume and Cover Letter Templates

Download templates for a variety of cover letter and resume types in a broad range of industries to adapt and modify for job search success.

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☑ Facts On File
Ferguson's Career Guidance Center

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