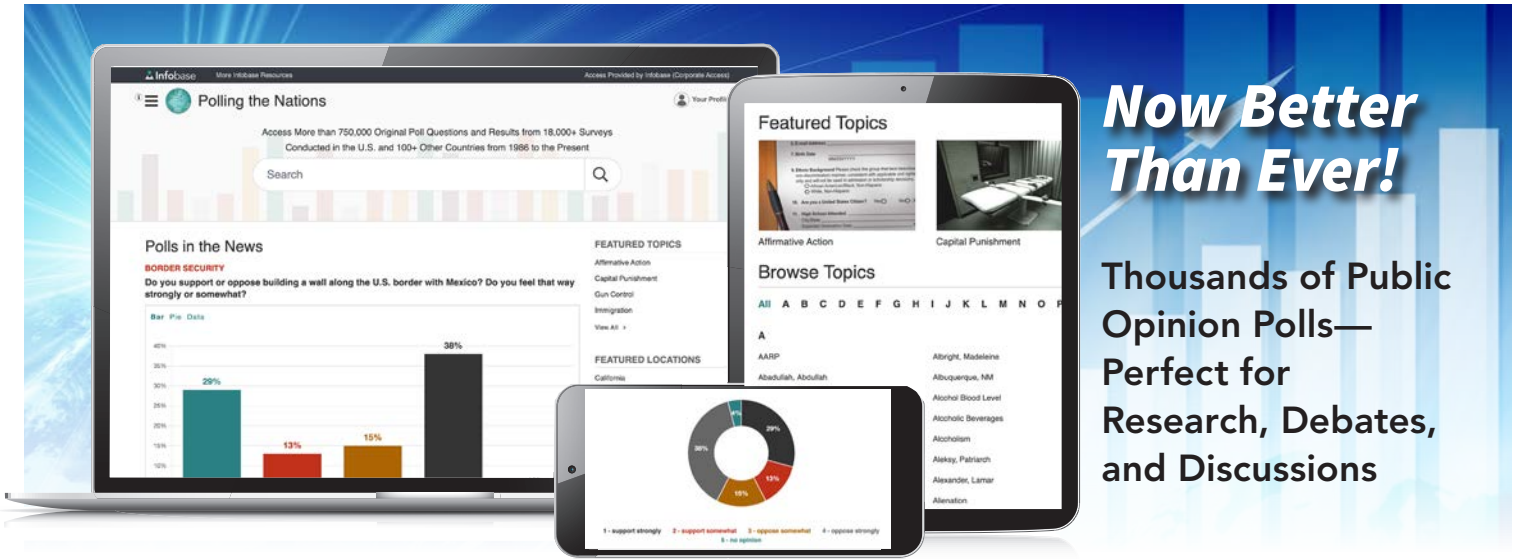


Polling the Nations ^{NEW!}

The Go-To Resource for Vital and Authoritative Polling Information



**Now Better
Than Ever!**

**Thousands of Public
Opinion Polls—
Perfect for
Research, Debates,
and Discussions**

What Is *Polling the Nations*?

“A valuable source for those researching American opinion polls.”—REFERENCE BOOK REVIEW

Polling the Nations, the critically acclaimed database of public opinion polls, has been completely rebuilt from the ground up. Aggregated from more than 1,000 sources and featuring 750,000+ poll questions, *Polling the Nations* brings together thousands of polls going back more than a third of a century, giving students the tools they need to investigate, analyze, and think critically about the important challenges facing the world.

Why Polls Are Important

Polls are a trusted measure of public opinion and a reliable way to determine what large numbers of people are thinking, making them essential to any researcher.

Polls Are Primary Sources

Clear and unbiased, *Polling the Nations*' polls are excellent primary sources that encourage and facilitate critical thinking and learning. Having access to this direct, unfiltered information provides a fresh perspective that can be found in no other place.

Authoritative Sources

Polling the Nations provides surveys from the most respected polling organizations in the world, including CNN, ABC/*USA Today*, CBS/*New York Times*, Quinnipiac, Marist, Fox News, Brookings Institution, NBC/*Wall Street Journal*, and Pew Research Center, as well as from major universities, foundations, associations, and corporations.

GALLUP® ● USA TODAY™

Quinnipiac / Poll
UNIVERSITY

Pew
Research
Center

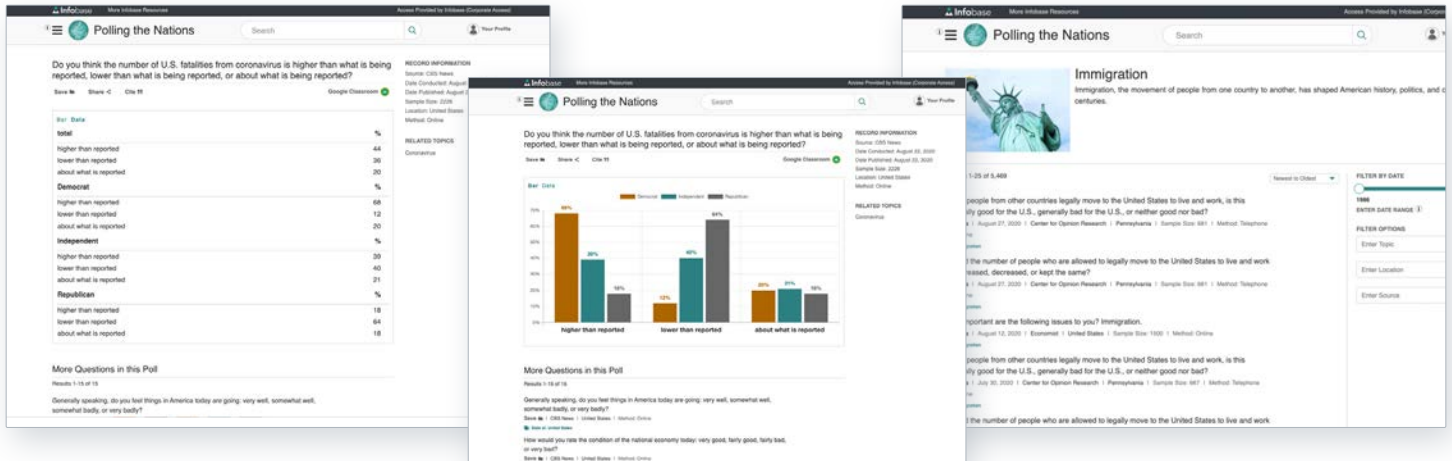
MARISTPOLL BROOKINGS

THE WALL STREET JOURNAL. CNN

The New York Times FOX NEWS

Polling the Nations

HIGHLIGHTS & FEATURES



- **Definitive coverage:** 750,000+ questions from 18,000+ surveys conducted in the U.S. and more than 100 other countries—more nations than any other resource—from 1986 to the present. Plus, an extensive index contains more than 3,000 topics on politics, social issues, economics, and more.
- **Clear organization:** Every poll question includes the question's source, date, sample size, location, and method. Plus, the poll question pages feature the entire poll from which the question was asked, enabling students to view every poll in its entirety and in context.
- **Adds historical perspective to today's issues:** Includes 30+ years of outstanding reference material, making it easy for researchers to track how public opinion has changed over time.
- **Easy to search and browse**
- **Fully responsive design for mobile and tablets**
- **Save and organize polls** for future reference
- **Dynamic citations** in MLA and Chicago formats, with EasyBib export functionality
- **Share content to Google Classroom**
- **Persistent record links**
- **Customizable display and content** for reports and presentations.

A Vital Tool Across the Curriculum

The information gained from polls is especially useful in pro/con discussions, debates, presentations, and reports. The polling results in *Polling the Nations* can be used to add real-life, up-to-date information on a wide range of topics in subjects including social studies, history, civics, government, political science, economics, current events, sociology, and media and cultural studies.

Timely and evergreen topics include:

- Animal rights
- Celebrities and entertainment
- Climate change and environmental issues
- Crime and prisons
- Economics and finance
- Education
- Foreign policy
- Gay rights
- Gender
- Government and politics
- Gun control
- Health care reform
- Immigration
- Internet and media
- Legalizing marijuana
- Police and safety
- Popular culture
- Religion
- Sports
- and many more.