

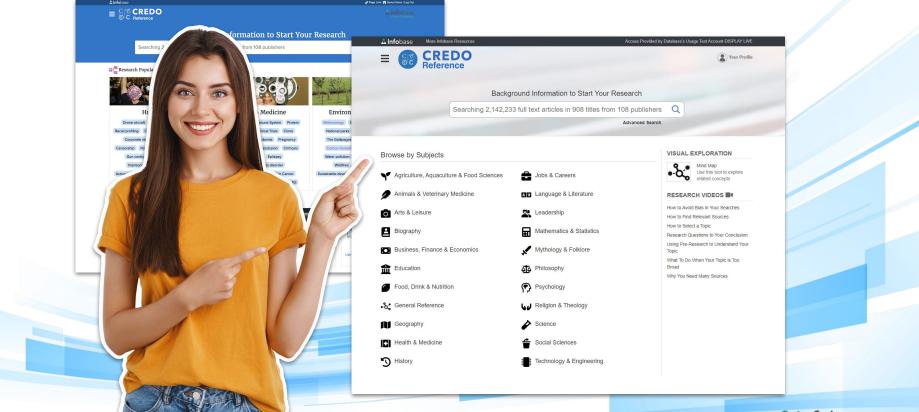
PRESENTING THE NEW CREDO REFERENCE PLATFORM







Same content, same tools, and now even more instruction friendly!



What isn't changing: **Content**

Credo Reference remains a true academic alternative to Wikipedia, offering world-class reference to beginning researchers and faculty building introductory courses.

We offer thousands of full-text titles and images from 100+ premier reference publishing partners.















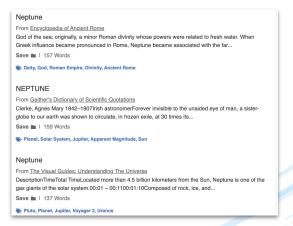
WILEY



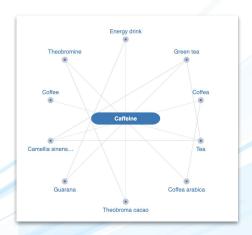


What isn't changing: Our commitment to instruction-friendly early academic research

Encourage basic resource evaluation, aid exploratory search, and open pathways to simple next steps in academic research with the familiar tools that students and instructors have relied on for years.



Teach basic resource evaluation comparing our range of reference resources



Aid exploratory search with our Mind Map

Integrate your next step databases within our Federated Search













What isn't changing: Our authentication methods and integration with third-party resources



- ✓ IP, UN/PW, Proxy, OpenAthens, Shibboleth, Library Card Authentication
- ✓ Content indexed in all major discovery services
- ✓ LTI,* direct links, embed codes for each entry
- ✓ MARC records for all titles

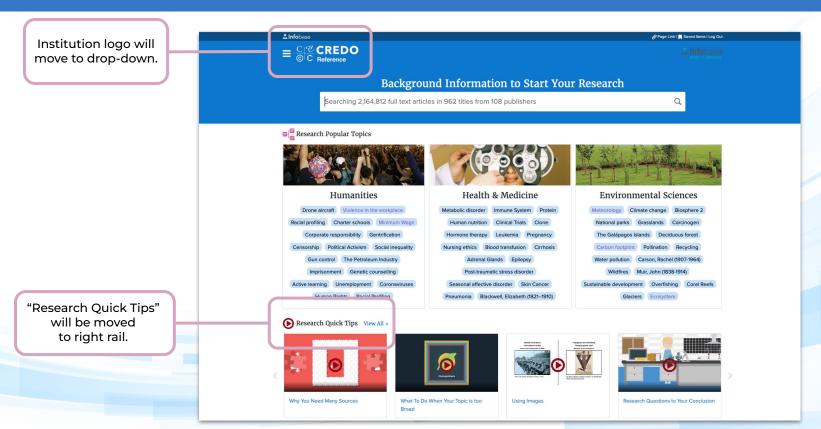
*The Credo LTI integration will be retired in favor of the Infobase LTI, and those accounts who have set up Credo LTI will need to be set up again.

New Platform Benefits

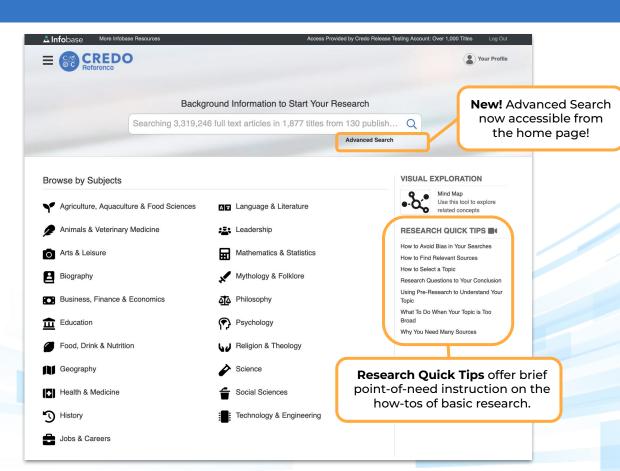
- Integrated Infobase Admin Site
- 2. Light design changes, offering less clutter and more direction
- 3. New dedicated landing pages for Advanced Search and the Mind Map



Credo Reference Current Home Page



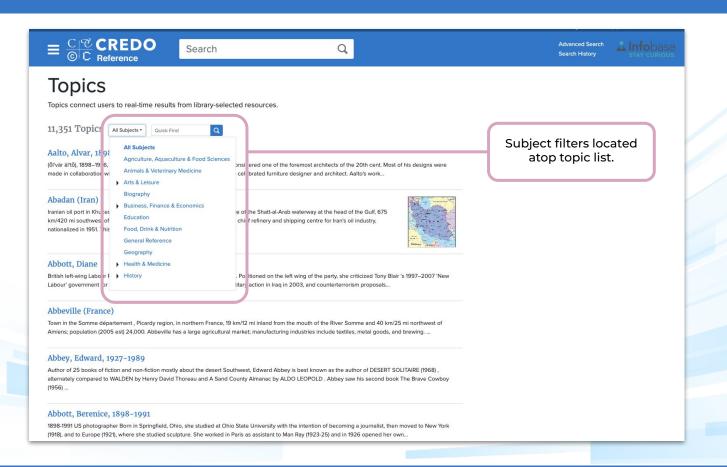
Refreshed Home Page



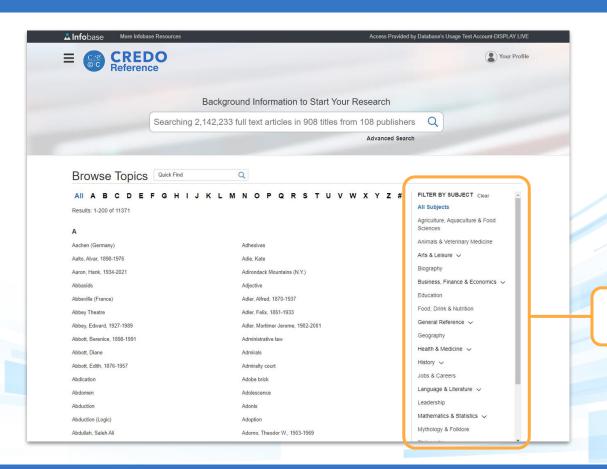
Our clean new design is built with the beginning researcher in mind.

Displaying our breadth of content, students can launch their research with a keyword search or advanced search, or browse by subject.

Credo Reference Current Topic Browse



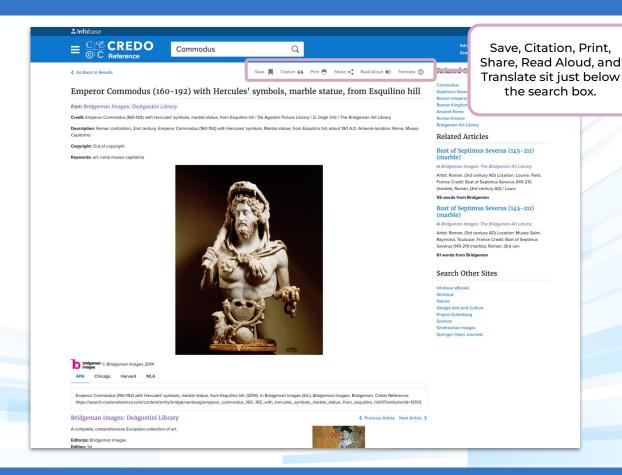
Refreshed Topic Browse



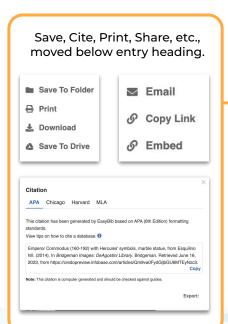
Students looking to write their first research paper can browse more than 11,000 topics by subject.

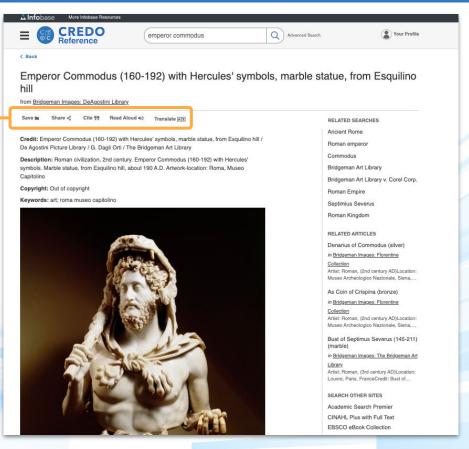
Subject filters moved to right rail.

Credo Reference Current Full-Text Entry Page



Refreshed Full-Text Entry Page

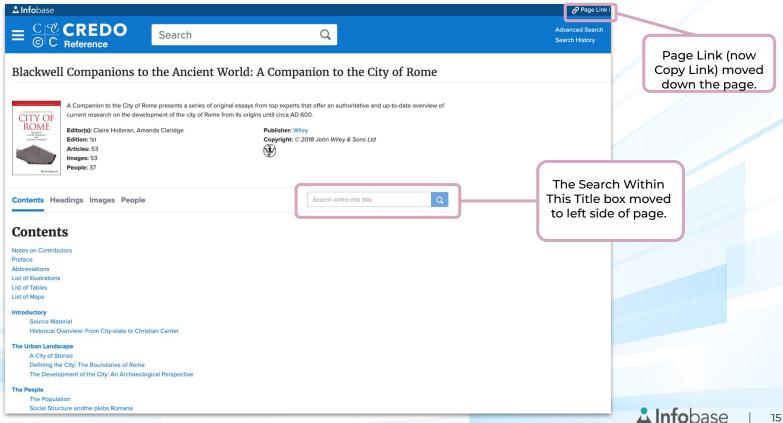




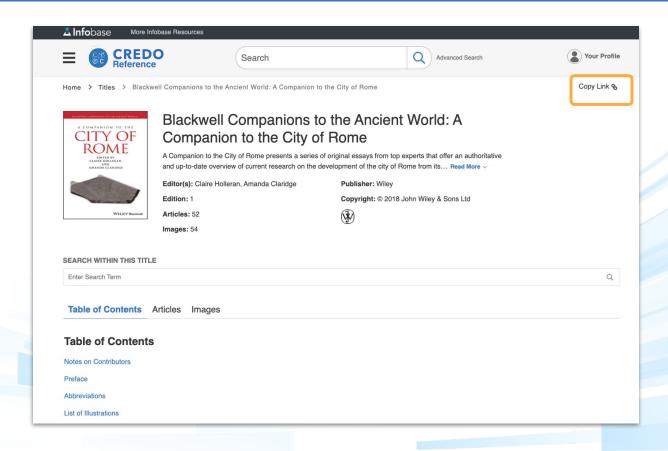
Each entry page includes the full text of the article, including any images the article contains.

Suggested topics on the right rail allow researchers to find related content with ease.

Credo Reference Current eBook Landing Page



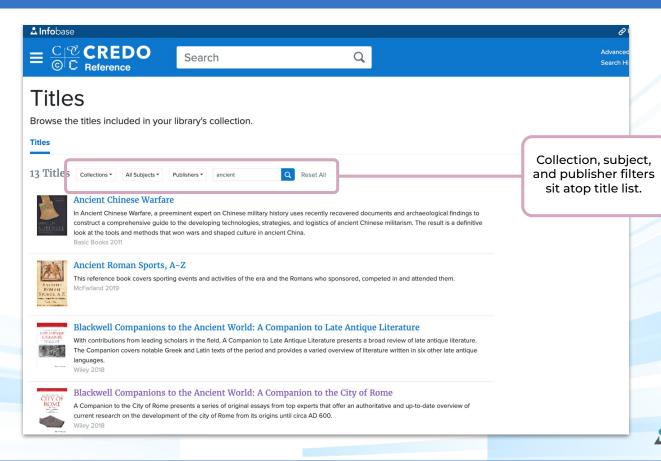
Refreshed eBook Landing Page



Include full-text subject encyclopedias in online courses or link to individual titles in a LibGuide.

Search or browse the articles and images found within each title from each dedicated eBook landing page.

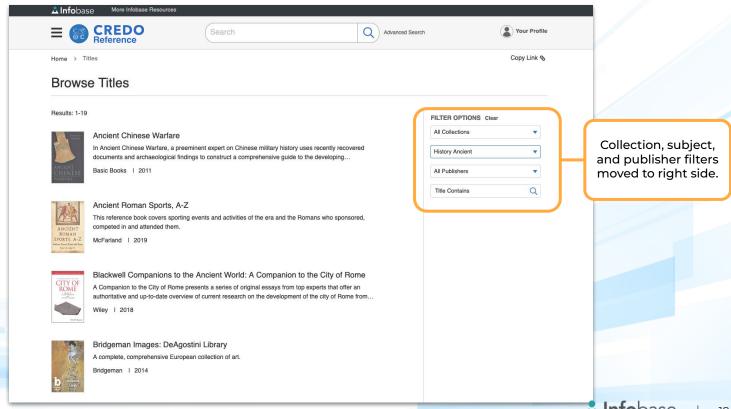
Credo Reference Current Title List View



Refreshed Title List View

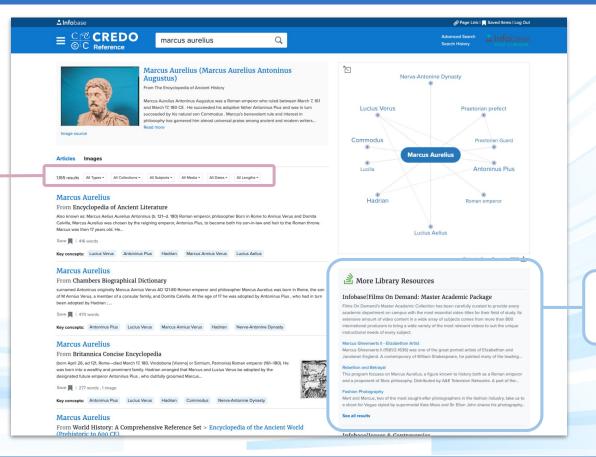
Use Credo Reference as a bookshelf. Link simple subject reference shelves to a LibGuide.

Encourage faculty to search for and include subject-specific eBooks in their course building.



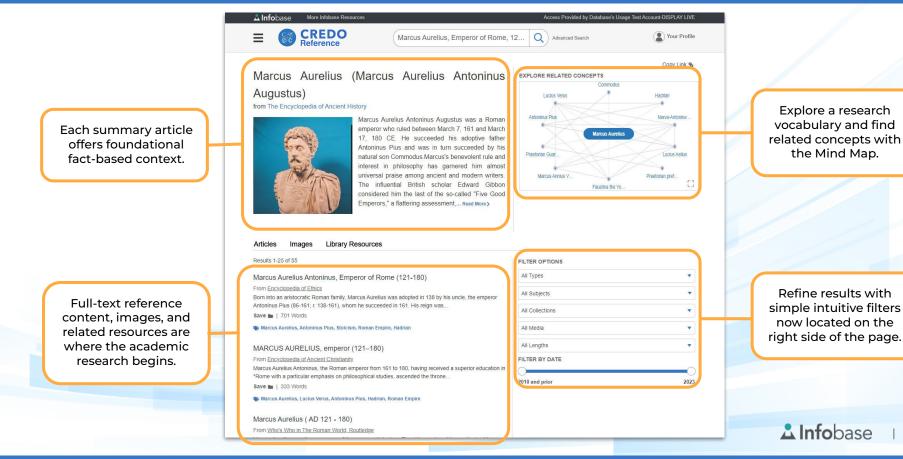
Credo Reference Current Search Results Page

Subject, entry type, collection, and date filters located atop *Credo Reference* result list.



Federated search results located beneath Mind Map.

Refreshed Search Results Page: Built for beginning researchers



Refreshed Search Results Page: Article View

Find results on the

article level from

Credo's extensive list of

encyclopedias and

dictionaries.

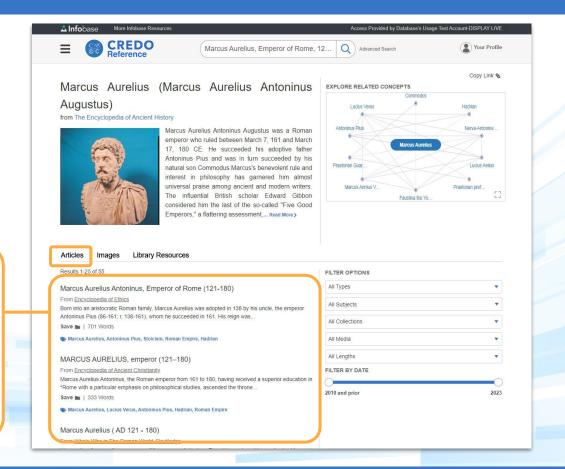
Encourage students to

look at topics through

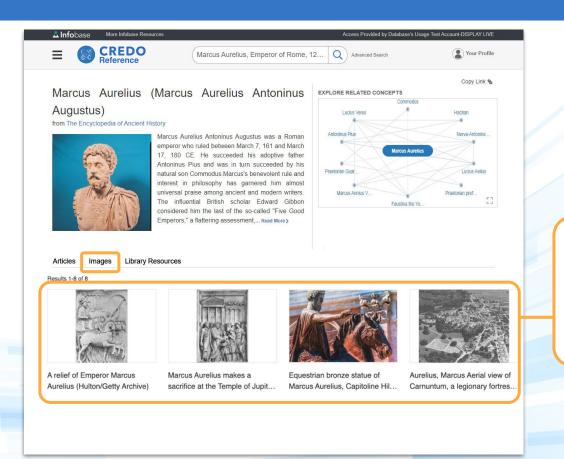
different subject lenses

and sharpen their

critical-thinking skills.



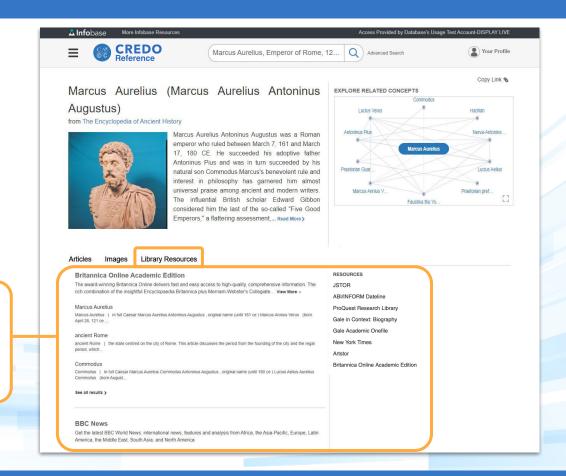
Refreshed Search Results Page: Image View



Find relevant images related to the topic.

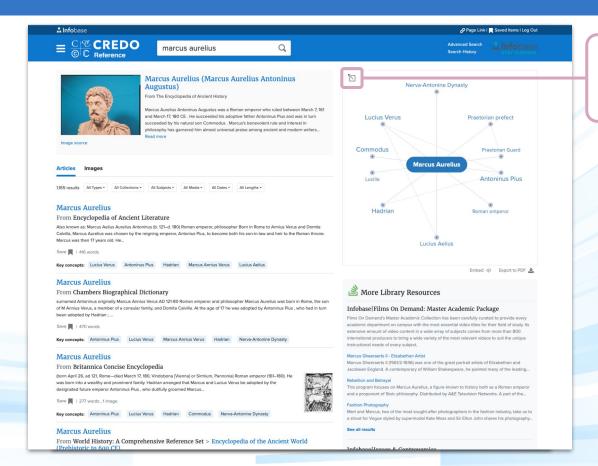
Credo Reference contains hundreds of thousands of images pulled from the reference title list.

Refreshed Search Results Page: Federated Search View



Ensure students never hit a research dead end by opening pathways to your library's other valued resources.

Credo Reference Current Mind Map

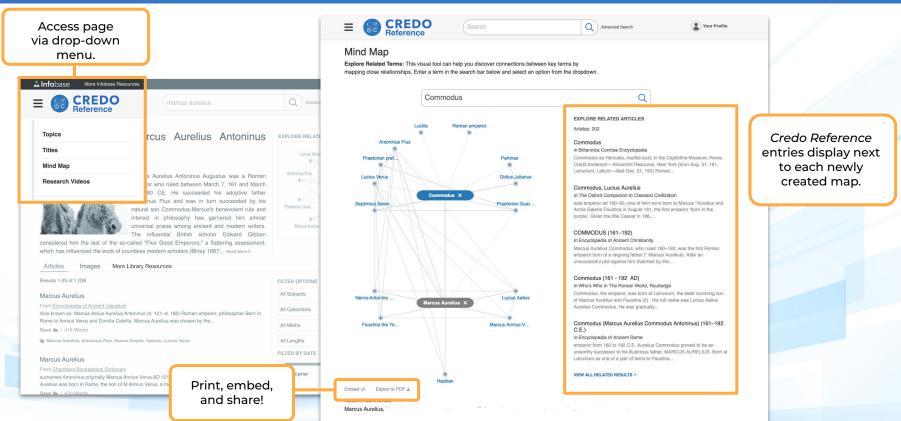


Mind Map can be expanded to uncover even more related concepts.

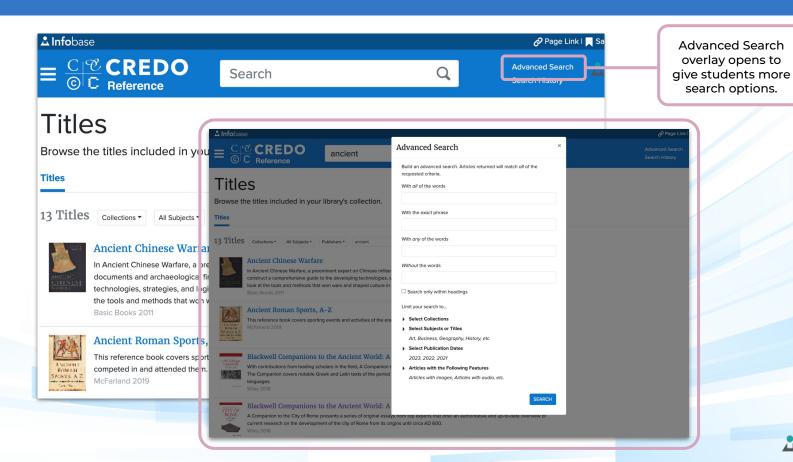
Refreshed Search Results Page: Mind Map



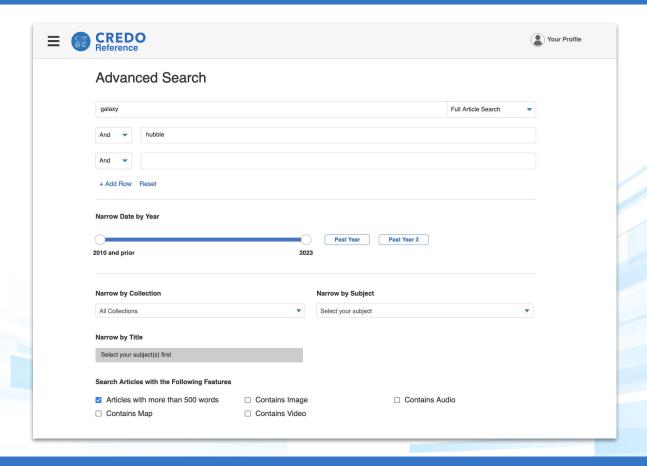
Now with a Dedicated Page for Mind Map Exploration!



Credo Reference Current Advanced Search



NEW: Dedicated Advanced Search Page

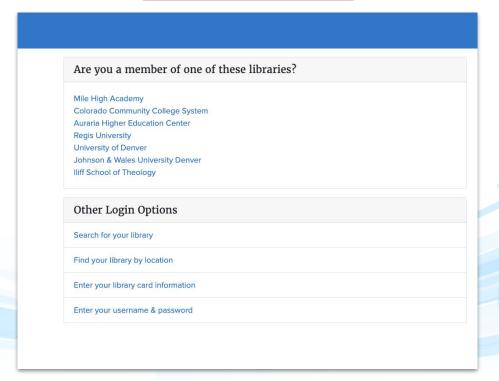


The new and greatly improved Advanced Search has a dedicated page that is linked to every other page on the platform.

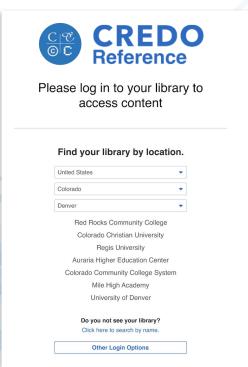
Teach Boolean search techniques and show students how to narrow searches by subject, title, collection, and multimedia inclusion.

Login view for those outside the proxy or IP range

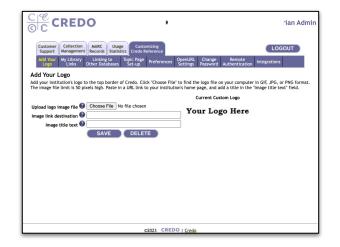
Current Credo Reference View

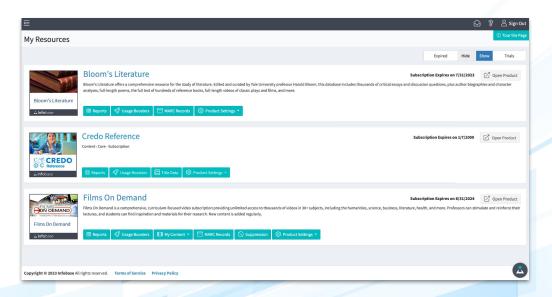


Refreshed Platform View



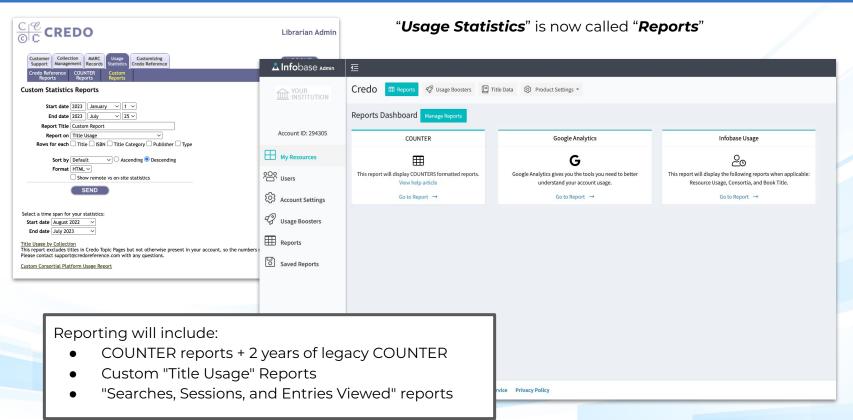
NEW! Integrated Admin Site



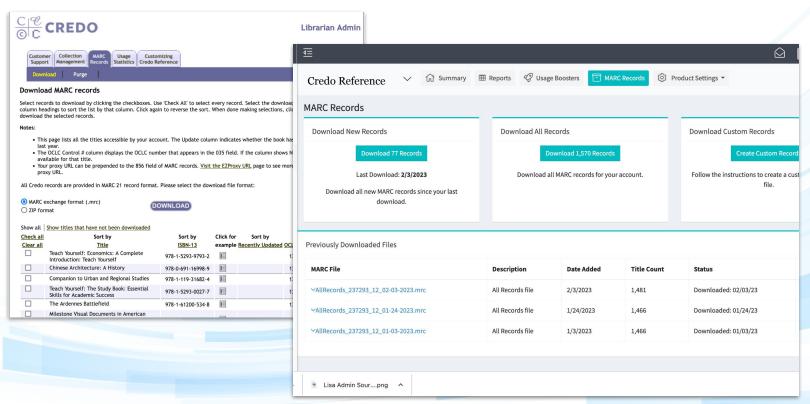


NEW—Credo Reference is now integrated into the Infobase Admin Portal. Manage all of your Infobase resources in one place!

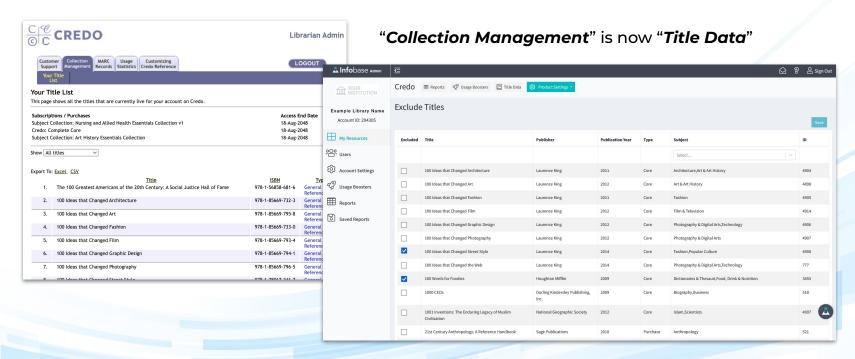
Admin Site: Statistics Reporting



Admin Site: MARC Records



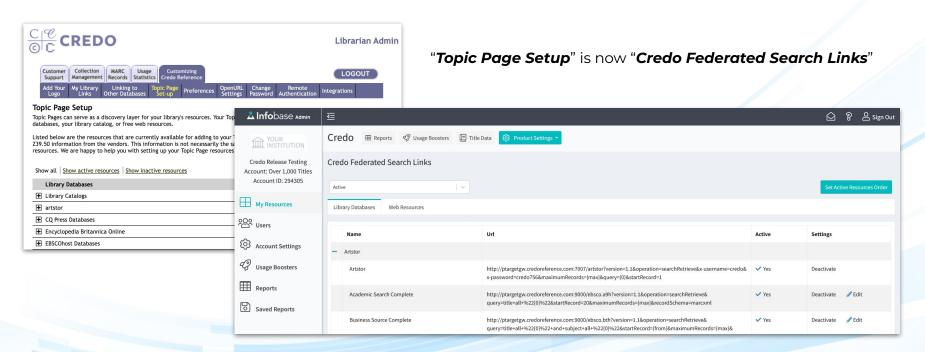
Admin Site: Title List Management



Export and share title information including URL, subject, publisher, and copyright dates.

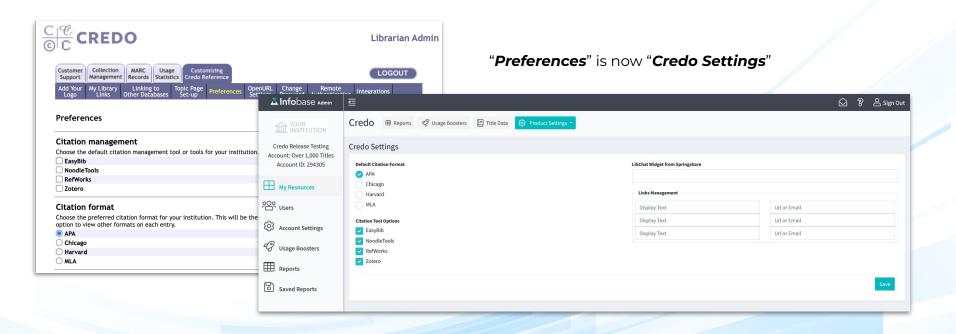
NEW! Title suppression and inclusion features now available in Admin.

Admin Site: Federated Search URLs



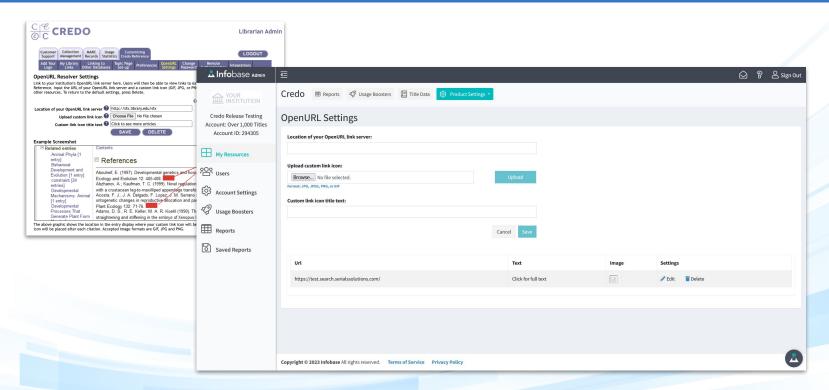
Libraries can monitor what is live and what can be enabled. Infobase Support will continue to handle all of the actual setup.

Admin Site: Preferences



Choose citation displays, enable citation management options, activate LibChat widget, and add external links to your *Credo Reference* platform.

Admin Site: OpenURL Settings

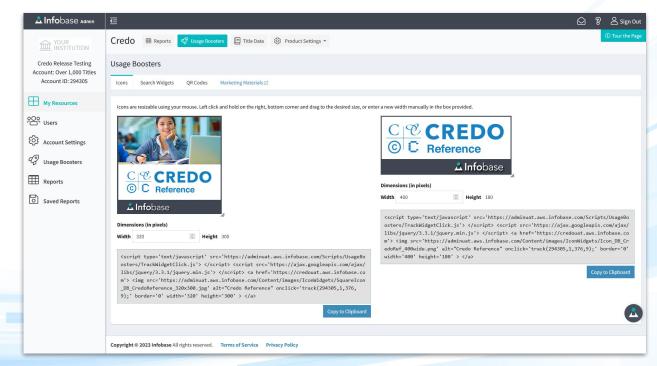


Enable your link resolver right from Admin.

Admin Site: Usage Boosters

New! Find materials to increase awareness and usage of *Credo Reference* right from Admin!

Add search widgets, QR codes, and find a simple link to our support site for additional materials.



Questions?

Contact your Customer Success Manager or our support team at

support@credoreference.com