

The New & Improved *Bloom's Literature*

We are delighted to announce a complete revision and upgrade of Infobase's acclaimed *Bloom's Literature*. This trusted resource is being rebuilt from the ground up. Relaunch highlights include:

- Intuitive interface featuring a clean, dynamic design providing easy access to the rich content
- New content: 200+ additional full-length performance videos, hundreds of books edited by Harold Bloom, and thousands of images—all new to the product
- New Shakespeare Center, featuring the full, searchable text of all of his plays and much more
- Redesigned How to Write about section

- New Literary Classics eBook shelf containing the full contents of 800+ classic works selected from Bloom's Literary Canon
- New features, including Google Translate, Read Aloud, Google Sign-In, Save to Google Drive, and Share to Google Classroom
- Dynamic citations with updated MLA8 citations and new EasyBib export functionality
- New and improved search capabilities

Bloom's Literature

Search
Home Browse Curriculum Tools Search Options Sources

Most Studied Authors

Browse Resources

Indexes
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Library Journal Best Database

Best Educational Software Award (BESSIES)

Education Software Review Award (EDDIES)

PLUS—Bloom's Literature continues to provide all of the essential information users need to research, study, and explore literature.





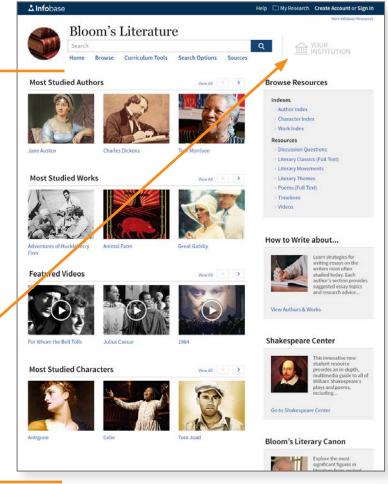
New & Improved Home Page

Key Content

Featured content—including the most studied authors, works, and characters; indexes; resources; and more—has been handpicked by our editors to guide and inform research. See the following pages for details

Your Institution's Branding

Add your institution's name or logo to the header to show your users that the site is vetted and secure



Quick & Easy Access

The new home page gives an at-aglance overview of core content, specially selected by our editors

- Indexes and Resources
 - Convenient links, also available on every page via the "Browse" menu
- How to Write about Redesigned, with improved functionality
- ← Shakespeare Center

 All Shakespeare content located in one convenient location
- Bloom's Literary Canon

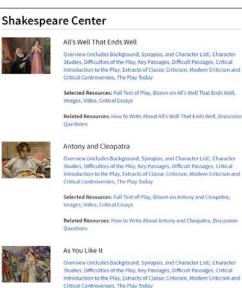


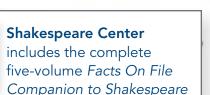
New, Comprehensive Shakespeare Center

Everything Your Students Need to Study Shakespeare

Coverage of each play includes:

- The full, searchable text of the play
- Analysis of key passages
- Critical articles by noted scholars, selected by Harold Bloom
- Introduction and background
- Detailed synopses
- In-depth character studies
- Difficulties of the play
- The play today
- Full-length performance videos; images and illustrations
- "How to Write about" articles
- Discussion questions





Selected Resources: Full Text of Play, Bloom on As You Like It, Images.

Related Resources: How to Write About As You Like It, Discussion Questions

—the most comprehensive student's guide to Shakespeare ever published

William Shakespeare



This innovative new student resource provides an in-depth, multimedia guide to all of William Shakespeare's plays and poems, including a comprehensive overview of every play, performance videos, an extensive library of criticism from the sixteenth century to the present, research and writing advice, and much more, along with a library of material covering Shakespeare's life and times, his contemporaries, his stage, his language, and many other related topics

Background on Shakespeare

- Shakespeare's Life
- Society & Culture in Shakespeare's Day History & Politics in Shakespeare's Day
- Other Writers of Shakespeare's Day Shakespeare's Texts
- Shakespeare's Language
- Shakespeare Today: Contemporary Critical Backgrounds
- The History of the Authorship

Easy Access to Complete Shakespeare Content

This important section houses in one convenient location a treasure trove of content on all things Shakespeare. Every play is covered in depth, along with the sonnets and longer poems, providing a complete research and study center for students and a robust repository of content for educators to use for lesson planning, assignments, and classes

Extensive Background Material

Comprehensive essays and articles provide history and context to Shakespeare's life, times, and impact



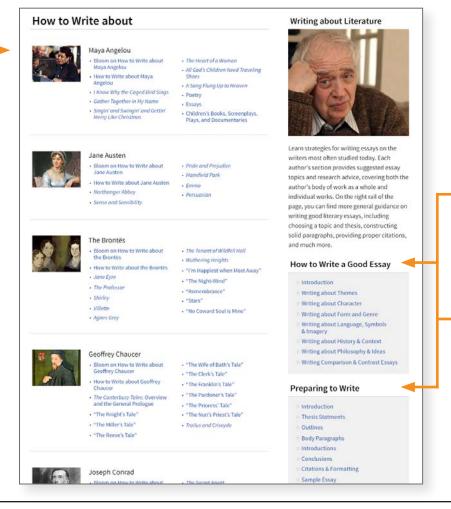


New & Improved "How to Write about" Page

Exclusive Writing Guides -

Specific, student-friendly guidance on how to write good essays on the most assigned authors and works. These guides offer strategies and ideas on how to bring deeper analysis into essays and how to write at a level not normally achieved until college

Each author's section includes the key features of his or her work and topics for writing and research



Essential Writing Help Reaches Beyond Literature

Two general sections outline and explain how to write about literature and can be used as guides for any research project or assignment:

How to Write a Good Essay includes easy-to-understand advice on writing about themes; character; form and genre; language, symbols, and imagery; history and context; philosophy and ideas; and writing comparison and contrast essays

Preparing to Write walks readers through the different steps of putting together an essay, including preparing thesis statements and outlines; writing introductions, conclusions, and body paragraphs; and assembling lists of works cited. A sample essay is provided

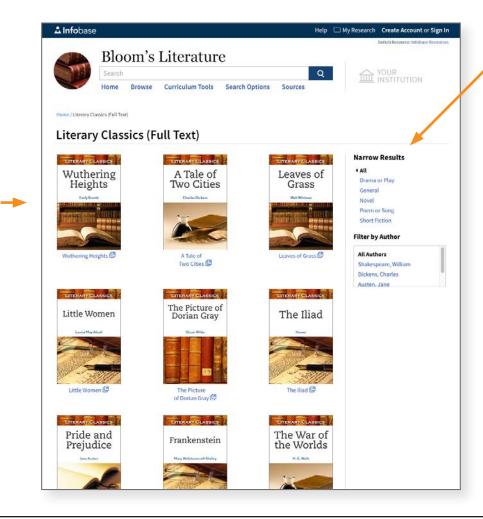




New Literary Classics eBook Shelf

800+ Full-Text, Classic Works

More than 800 classic
works of literature
selected from Bloom's
Literary Canon—
Professor Harold Bloom's
unique and authoritative
list of the greatest
literature of all time—
including the essential
works of the most
important authors
in world history and
literature



Convenient Filters

Filter by type of work and author to find what you need or to discover additional titles by a favorite author

The Most Studied Works

Titles include:

- Reowulf
- Gulliver's Travels, Jonathan Swift
- The Adventures of Huckleberry Finn, Mark Twain
- The Scarlet Letter, Nathaniel Hawthorne
- Moby-Dick, Herman Melville
- The Red Badge of Courage, Stephen Crane
- Jane Eyre, Charlotte Brontë





New & Improved Article Pages

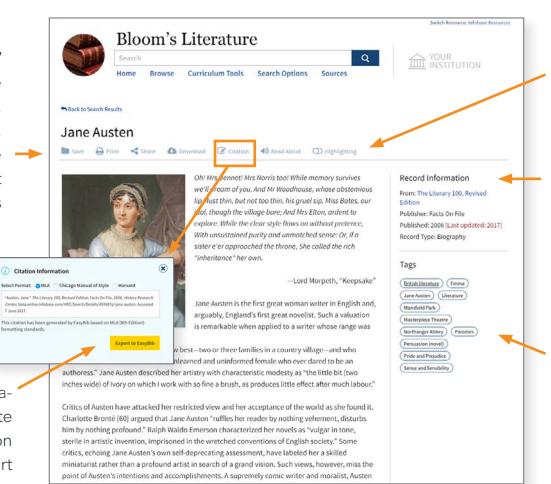
Improved Functionality

New page tools provide added functionality, including Read Aloud, Citation, and the ability to download text articles as PDFs

Dynamic Citations

Citations in MLA, Chicago, and Harvard formats

include EasyBib integration for up-to-date citation creation and export



Cleaner Pages

Search highlighting can easily be turned off for easy reading or kept on to see search terms

Handy Record Information

Record information provides a quick link to view the source details and additional information to aid research

New Tags

All content includes a tag "cloud" that displays key terms and automatically links to other content with the same tags





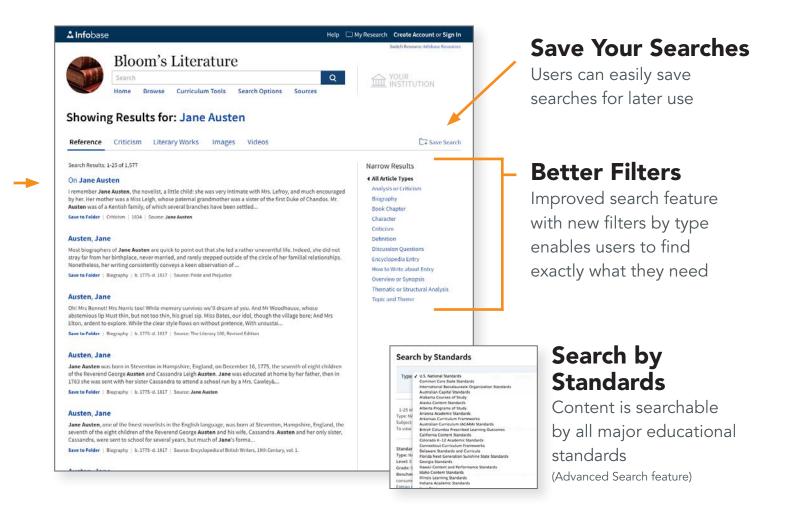
New & Improved Search Options

More Information

Search results contain an excerpt of the article text, making it easier for users to locate the content they are looking for

Search Term Highlighting: On or Off

Users can choose to keep the highlighting on the search term throughout the article or turn it off for a cleaner read



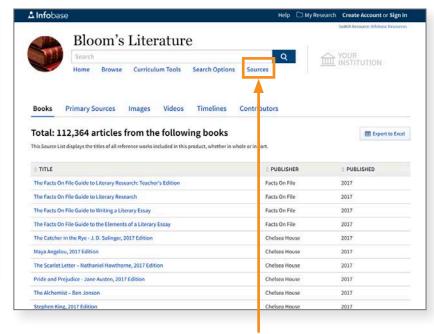


New & Improved Source Information

Better Source Pages

Source information includes valuable summary details and provides access to other articles or videos from that same source





STUDENTS ENCYCLOPEDIA OF AMERICAN LITERARY CHARACTERS WRITERS CHARACTERS WRITERS CHARACTERS WRITERS CHARACTERS WRITERS CHARACTERS WRITERS CHARACTERS WRITERS CHARACTERS WOOD CONTEMPORE CONTEMP

Comprehensive Source Lists

The top-level source list gives a complete inventory, by type, of the extraordinary amount of content in *Bloom's Literature*; this dynamic, sortable list can be exported to Excel and updates automatically as content is added or modified





Additional New Content and Features

Fully redesigned interface

Full contents of hundreds of additional books edited by Harold Bloom

Thousands of new images

200+ new full-length performance videos, bringing the total number to more than 400

New student and educator curriculum tools, including "Teaching Literature through Film"

New gateway pages for full-text poems, discussion questions, and literary themes

Complete A-to-Z indexes for authors, characters, and works

Searchable standards, including Common Core, national, state, provincial, College Board AP, and IB Organization **Dynamic citations** in MLA, Chicago, and Harvard styles, with EasyBib export functionality

New tag "clouds" for all content, linking to other content with the same tags

Google Translate for 100+ languages

Read Aloud tool

New and improved search capabilities, including the ability to filter literary criticism by publication date

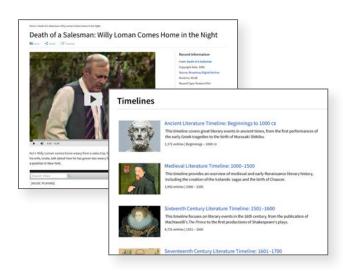
Ability for users to set preferences for default language, citation format, number of search results, and standards set for correlations

Searchable Support Center with valuable help materials, how-to tips, tutorials, and live help chat

Support for Google Sign-In; Save to Google Drive; Share to Google Classroom

A variety of integration options and partners, including Schoology, Canvas, D2L (Desire2Learn), and many others

Additional video player tools for improved mobile viewing







Favorite Content—Now Even Easier to Access

Complete coverage: reference essays and literary criticism examining the lives of great authors and their works

Authoritative source list: thousands of scholarly and critical books, peer-reviewed journals, and other periodicals

Full-length videos of classic plays and films: 400+ famous productions—including Julius Caesar (starring Sir John Gielgud)—plus video clips on important literary topics from Harold Bloom and other scholars

Full-text poems: 2,700+ searchable, full-text poems, with corresponding analytical entries, allowing researchers to enhance their understanding of a poem's power by reading the poem alongside criticism of it

Characters: information on 49,000+ major and minor literary characters

Works: overviews, synopses, analyses, and literary criticism of thousands of works

Authors: a wealth of content on the finest contemporary and classic writers from around the world

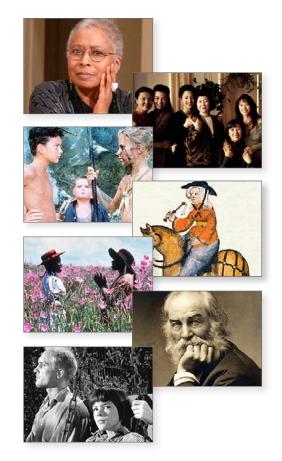
Topics and themes: in-depth, full-text entries on literary movements, groups, periodicals, and historical events that help place literature in context

Discussion questions: 9,000+ exclusive, thought-provoking questions providing research and writing suggestions on a range of literary topics

Harold Bloom's Canon of Literature

Browsable timeline

Persistent record links



Complete, Yet Curated, Coverage of the Most Studied Authors and Their Works

