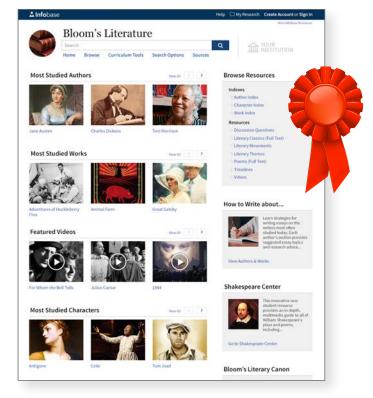


## The New & Improved Bloom's Literature

We are delighted to announce a complete revision and upgrade of Infobase's acclaimed *Bloom's Literature*. This trusted resource has been rebuilt from the ground up. Relaunch highlights include:

- **Intuitive interface** featuring a clean, dynamic design providing easy access to the rich content
- New content: 200+ additional full-length performance videos, hundreds of books edited by Harold Bloom, and thousands of images—all new to the product
- New Shakespeare Center, featuring the full, searchable text of all of his plays and much more
- Redesigned **How to Write about** section

- New Literary Classics eBook shelf containing the full contents of 800+ classic works selected from Bloom's Literary Canon
- **New features,** including Google Translate, Read Aloud, Google Sign-In, Save to Google Drive, and Share to Google Classroom
- **Dynamic citations** with updated MLA8 citations and new EasyBib export functionality
- New and improved search capabilities



Library Journal Best Database Best Educational Software Award (BESSIES) Education Software Review Award (EDDIES)

PLUS—*Bloom's Literature* continues to provide all of the essential information users need to research, study, and explore literature.



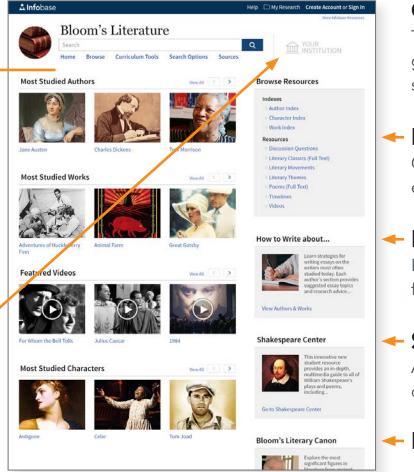
## New & Improved Home Page

### Key Content

Featured content—including the most studied authors, works, and characters; indexes; resources; and more—has been handpicked by our editors to guide and inform research. See the following pages for details

### Your Institution's Branding

Add your institution's name or logo to the header to show your users that the site is vetted and secure



### **Quick & Easy Access**

The new home page gives an at-aglance overview of core content, specially selected by our editors

### Indexes and Resources

Convenient links, also available on every page via the "Browse" menu

### How to Write about

Redesigned, with improved functionality

### Shakespeare Center

All Shakespeare content located in one convenient location

### - Bloom's Literary Canon



## New, Comprehensive Shakespeare Center

### **Everything Your Students Need to Study Shakespeare**

#### Coverage of each play includes:

- The full, searchable text of the play
- Analysis of key passages
- Critical articles by noted scholars, selected by Harold Bloom
- Introduction and background
- Detailed synopses
- In-depth character studies
- Difficulties of the play
- The play today
- Full-length performance videos; images and illustrations
- "How to Write about" articles
- Discussion questions

#### Shakespeare Center

#### All's Well That Ends Well



Related Resources: Bloom on All's Well That Ends Well, Critical Essays, Characters, How to Write about All's Well That Ends Well, Discussion Questions, Full Text of the Work, Images, Videos

#### Antony and Cleopatra



Overview (includes Background, Synopsis, and Character List), Difficulties of the Play, Key Passages, Critical Introduction to the Play, Critical Introduction to the Play, Modern Criticism and Critical Controversies, The

Related Resources: Bloom on Antony and Cleopatra, Critical Essays, Characters, How to Write about Antony and Cleopatra, Discussion Questions, Full Text of the Work, Images, Videos

#### As You Like It

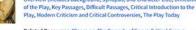


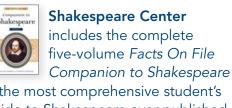
Overview (includes Background, Synopsis, and Character List), Difficulties of the Play, Key Passages, Difficult Passages, Critical Introduction to the Play, Modern Criticism and Critical Controversies, The Play Today

Related Resources: Bloom on As You Like It Critical Essays Characters How to Write about As You Like It, Discussion Questions, Full Text of the Work, Images, Videos

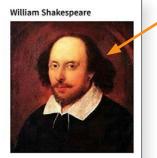








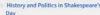
-the most comprehensive student's guide to Shakespeare ever published



This innovative new student resource provides an in-depth, multimedia guide to all of William Shakespeare's plays and poems, including a comprehensive overview of every play, performance videos, an extensive library of criticism from the sixteenth century to the present, research and writing advice, and much more, along with a library of material covering Shakespeare's life and times, his contemporaries, his stage, his language, and many other related topics.

#### **Background on Shakespeare**

Writing Comparison and Contrast Essays Writing about Philosophy and Ideas History of the Shakespeare Authorship Controversy Shakespeare Today: Contemporary Critical Backgrounds Shakespeare's Language Shakespeare's Texts Shakespeare, William Other Writers of Shakespeare's Day



### **Easy Access to Complete** Shakespeare Content

This important section houses in one convenient location a treasure trove of content on all things Shakespeare. Every play is covered in depth, along with the sonnets and longer poems, providing a complete research and study center for students and a robust repository of content for educators to use for lesson planning, assignments, and classes

#### **Extensive Background** Material

Comprehensive essays provide history and context to Shakespeare's life, times, and impact



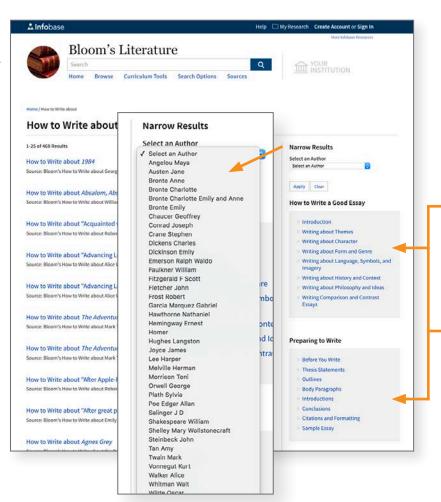


## New & Improved "How to Write about" Page

### Exclusive Writing Guides ->

Specific, student-friendly guidance on how to write good essays on the most assigned authors and works. These guides offer strategies and ideas on how to bring deeper analysis into essays and how to write at a level not normally achieved until college

Each author's section includes the key features of his or her work and topics for writing and research



### Essential Writing Help Reaches Beyond Literature

Two general sections outline and explain how to write about literature and can be used as guides for any research project or assignment:

How to Write a Good Essay includes easy-to-understand advice on writing about themes; character; form and genre; language, symbols, and imagery; history and context; philosophy and ideas; and writing comparison and contrast essays

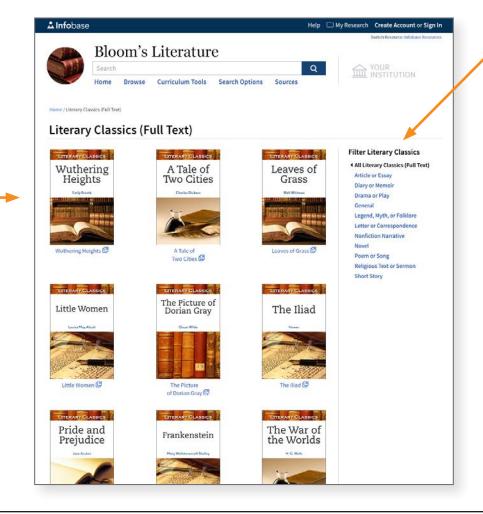
• **Preparing to Write** walks readers through the different steps of putting together an essay, including preparing a thesis statement and outline; writing introductions, conclusions, and body paragraphs; and assembling lists of works cited. A sample essay is provided



## New Literary Classics eBook Shelf

### 800+ Full-Text, Classic Works

More than 800 classic works of literature selected from Bloom's Literary Canon— Professor Harold Bloom's unique and authoritative list of the greatest literature of all time including the essential works of the most important authors in world history and literature



### **Convenient Filters**

Filter by type of work to find what you need

### The Most Studied Works

#### Titles include:

- Beowulf
- Gulliver's Travels, Jonathan Swift
- The Adventures of Huckleberry Finn, Mark Twain
- *The Scarlet Letter*, Nathaniel Hawthorne
- Moby-Dick, Herman Melville
- The Red Badge of Courage, Stephen Crane
- Jane Eyre, Charlotte Brontë



## An Enormous Amount of New Content

Along with the new Literary Classics eBooks and the full text of all of Shakespeare's plays, *Bloom's Literature* now features the largest addition of new content in the history of the database! Here are some of the highlights:

#### 200+ additional full-length videos

- Classic BBC multi-part adaptations of great literary works, such as *Emma* (six parts, starring Doran Godwin and John Carson), *Wuthering Heights* (five parts, starring Kay Adshead and Ken Hutchison), and *Little Dorrit* (eight parts, starring Claire Foy and Tom Courtenay)
- Acclaimed feature film adaptations of great literary works, such as Of Mice and Men (starring Lon Chaney Jr. and Burgess Meredith), An Enemy of the People (directed by Satyajit Ray), and Solaris (directed by Andrei Tarkovsky)
- Televised interviews with great authors, such as W. H. Auden, Robert Lowell, Sam Shepard, and Eudora Welty.
  - Eudora Welty





- New collections of important literary-critical essays on contemporary writers, such as **Jonathan Franzen**, **George Saunders**, and **Zadie Smith**
- New critical essays on classic writers and works, such as Harper Lee, Dylan Thomas, Elizabeth Barrett Browning, A Christmas Carol, Les Misérables, and The Time Machine
- Facts On File's three-volume Backgrounds to Shakespeare, consisting of Shakespeare's Life, Culture and Society in Shakespeare's Day, and Literature and the Theater in Shakespeare's Day
- and many more!



- A facsimile of a page added to the play *Sir Thomas More*, with handwriting believed to be Shakespeare's
- Full-color illustrations of classic literary works by such famous artists as Eugène Delacroix, William Blake, J. M. W. Turner, and more
- Archival portraits of classic stage productions including 19th-century productions of Shakespeare
- Feature film and stage photos of great performances of dramatic literary works
- and many more!



## **L**Infobase



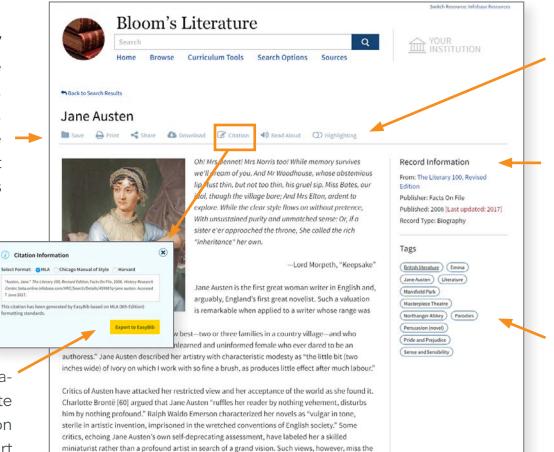
## New & Improved Article Pages

### Improved Functionality

New page tools provide added functionality, including Read Aloud, Citation, and the ability to download text articles as PDFs

### Dynamic Citations

Citations in MLA, Chicago, and Harvard formats include EasyBib integration for up-to-date citation creation and export



point of Austen's intentions and accomplishments. A supremely comic writer and moralist, Austen

### Cleaner Pages

Search highlighting can easily be turned off for easy reading or kept on to see search terms

### Handy Record Information

Record information provides a quick link to view the source details and additional information to aid research

### **New Tags**

All content includes a tag "cloud" that displays key terms and automatically links to other content with the same tags



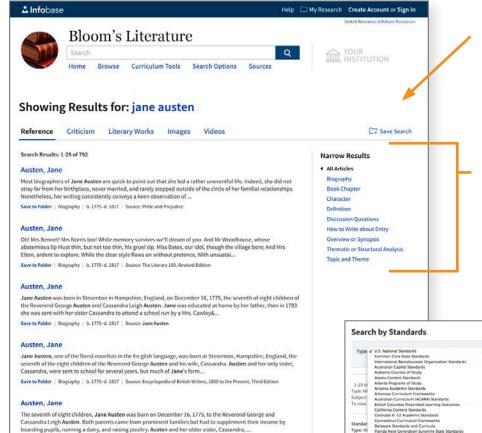
## New & Improved Search Options

### More Information

Search results contain an excerpt of the article text, making it easier for users to locate the content they are looking for

### Search Term Highlighting: On or Off

Users can choose to keep the highlighting on the search term throughout the article or turn it off for a cleaner read



#### Save to Folder | Biography | b. 1775-d. 1817 | Source: Encyclopedia of Literary Romanticism. Second Edition

#### with new filters by type enables users to find exactly what they need

Improved search feature

Save Your Searches

Users can easily save

searches for later use

**Better Filters** 

# Search by Standards

Content is searchable by all major educational standards (Advanced Search feature)

### **▲ Info**base

Level: 5

Grade:

Georgia Standards

Illinois Learning Standards Indiana Academic Standard

Hawaii Content and Performance Standard Idaho Content Standards



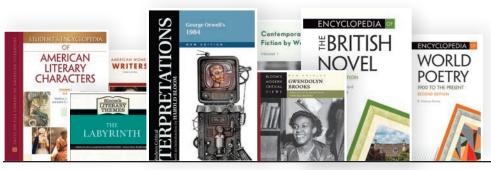
## New & Improved Source Information

### Better Source Pages

Source information includes valuable summary details and provides access to other articles or videos from that same source

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### **Comprehensive Source Lists**

The top-level source list gives a complete inventory, by type, of the extraordinary amount of content in *Bloom's Literature*; this dynamic, sortable list can be exported to Excel and updates automatically as content is added or modified

### **å Info**base



## Additional New Content and Features

#### Fully redesigned interface

**Full contents** of hundreds of additional books edited by Harold Bloom

#### Thousands of new images

**200+ new full-length performance videos,** bringing the total number to more than 400

New student and educator curriculum tools, including "Teaching Literature through Film"

**New gateway pages** for full-text poems, discussion questions, and literary themes

**Complete A-to-Z indexes** for authors, characters, and works

**Searchable standards,** including Common Core, national, state, provincial, College Board AP, and IB Organization **Dynamic citations** in MLA, Chicago, and Harvard styles, with EasyBib export functionality

**New tag "clouds"** for all content, linking to other content with the same tags

**Google Translate** for 100+ languages

Read Aloud tool

New and improved search capabilities, including search assist technology

#### Ability for users to set preferences

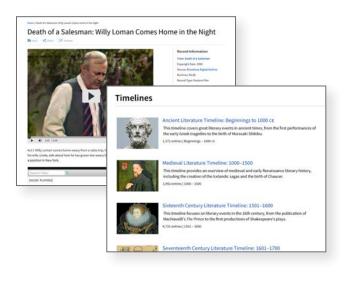
for default language, citation format, number of search results, and standards set for correlations

Searchable Support Center with valuable help materials, how-to tips, tutorials, and live help chat

**Support** for Google Sign-In; Save to Google Drive; Share to Google Classroom

A variety of integration options and partners, including Schoology, Canvas, D2L (Desire2Learn), and many others

Additional video player tools for improved mobile viewing



### **L**Infobase



## Favorite Content—Now Even Easier to Access

**Complete coverage:** reference essays and literary criticism examining the lives of great authors and their works

**Authoritative source list:** thousands of scholarly and critical books, peerreviewed journals, and other periodicals

**Full-length videos of classic plays and films:** 400+ famous productions—including *Julius Caesar* (starring Sir John Gielgud)—plus video clips featuring major scholars such as Harold Bloom discussing important literary topics

**Full-text poems:** 2,700+ searchable, fulltext poems, with corresponding analytical entries, allowing researchers to enhance their understanding by reading the poem alongside criticism of it

**Characters:** information on 49,000+ major and minor literary characters

**Works:** overviews, synopses, analyses, and literary criticism of thousands of works

**Authors:** a wealth of content on the finest contemporary and classic writers from around the world

**Topics and themes:** in-depth, full-text entries on literary movements, groups, periodicals, and historical events that help place literature in context

**Discussion questions:** 9,000+ exclusive, thought-provoking questions providing research and writing suggestions on a range of literary topics

Harold Bloom's Canon of Literature

**Browsable timelines** 

Persistent record links



### Complete, Yet Curated, Coverage of the Most Studied Authors and Their Works