

NAVIGATING THE CAREER CYCLE

Career exploration is a lifelong process, with opportunities to explore, plan, prepare, and find new career paths at any point. *Ferguson's Career Guidance Center* provides essential resources for everyone—from students to career changers—to empower individuals throughout their professional lives.

EXPLORE

EXPLORE entire industries or specific professions through video interviews and in-depth articles. Take a career assessment to match your interests to potential careers.

First year: explore your options. Dream big! Take a career assessment to shape your college experience around your ultimate career goal. Research industries and learn details of specific jobs like work environment or salary expectations. Build your college courseload toward industries that interest you.

FEATURES
Browse Careers
Research Industries
Career Assessment
Find a Career Path

PLAN

PLAN your education to align with your career goals by using *Ferguson's* advice articles and school search databases. Consult our financial aid resources to navigate paying for education and training.

Planning for change is part of life. Even while in college, plans can change. If costs are rising, search for financial aid or grants to match your current need. Your school doesn't have the program you've decided on? Search for a transfer to an institution that does. Thinking about grad school or postgraduate work? Plan for it!

FEATURES
School Search
Educational Opportunities
Financial Aid

PREPARE

PREPARE for your job search by consulting *Ferguson's* résumé and cover letter expertise and examples. Watch videos focused on interviewing and networking success.

Prepare to put yourself out there. Moving from a dorm room to a corporate conference room or any other professional environment takes preparation. Perfect your cover letter and résumé. Practice interviewing and research networking. Learn how to behave in a professional setting.

FEATURES
Networking
Résumés & Cover Letters
Interviewing
Workplace Skills

FIND

FIND the experience you need or the job you desire using our Internships, Apprenticeships, and Job Postings tools.

You've put in the work and now you are ready to begin the career you've prepared for. Whether you are an undergraduate looking for a first internship in your field, or seeking an apprenticeship to practice your trade—or ready for the real thing, the leap from student to professional—find the perfect opportunity with *Ferguson's*.

FEATURES
Internships
Apprenticeships
Job Postings



Ferguson's
Career Guidance Center

Contact us today to find out how *Ferguson's Career Guidance Center* can help students at your institution master the career cycle.

FREE TRIAL: www.infobase.com/Trial
(800) 322-8755 | OnlineSales@infobase.com | www.infobase.com

