

Information Literacy – Core



EXTEND THE REACH OF YOUR LIBRARY INSTRUCTION

Today's college students arrive on campus without well-honed foundational skills like information literacy and critical-thinking. Creating high-quality, standards-driven instructional materials to cultivate these skills requires extensive time, staff, and technical expertise. *Information Literacy – Core* offers a solution to this growing problem, providing tools for libraries to conduct formalized ACRL and AAC&U-aligned instruction, both in person and online.

HOW CAN *INFORMATION LITERACY – CORE* HELP YOU & YOUR LIBRARY?

- ✓ **Teach students essential foundational skills** that will help them throughout their academic and professional careers.
- ✓ **Maintain accreditation requirements** around information literacy standards.
- ✓ **Simplify collaboration** with faculty using in-demand instructional content that is easy to embed in course pages and LibGuides.
- ✓ **Align faculty to high-impact practices** with a faculty-focused module covering topics like "Designing Effective Research Assignments."
- ✓ **Devote more time to hands-on instruction** by using multimedia to "flip the class."
- ✓ **Assess student progress** with the Credo Insights analytics tool.

CUSTOMIZE INSTRUCTION TO SUIT YOUR INSTITUTION

by selecting from 100+ content assets supporting your teaching efforts around topics such as...



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WHAT'S INCLUDED?

- ✓ **100+ content assets:** Select from a variety of content assets covering information literacy and critical-thinking topics based on your institution's needs
- ✓ **Multimedia:** Dozens of instructional videos, tutorials, and assessments
- ✓ **Quizzes and pre/post tests:** Demonstrate impact of library instruction sessions
- ✓ **Customization:** On-demand tailoring of tutorials, quizzes, and student platform
- ✓ **Reporting:** View usage and assessment reporting within the Credo Insights analytics tool

HOW CAN YOU USE INFORMATION LITERACY – CORE?

- ✓ Enhance one-shot library instruction
- ✓ Embed library instruction in LMSs and LibGuides
- ✓ Support faculty instruction and research assignments
- ✓ Deliver point-of-need instruction with on-demand viewing of embedded materials



IS INFORMATION LITERACY – CORE EASY TO SET UP AND CUSTOMIZE?

Yes! Credo supports LTI integrations and IP authentication. We provide you with the URLs and embed codes that make it easy to integrate instructional materials into your LMS and LibGuides. Students can also access *Information Literacy – Core* through a platform hosted by Credo.

HOW CAN YOU TAKE ADVANTAGE OF THE CREDO INSIGHTS ANALYTICS TOOL?

- ✓ **Use data to help you tell a story** of the impact of information literacy instruction at your institution
- ✓ **Gather evidence to support your strategic goals**, whether that is expanding from one-shots to an embedded program, establishing a credit-bearing information literacy course, or integrating into wider curricula
- ✓ **Encourage further faculty participation** by sharing real results from other instructors who participate in your information literacy program
- ✓ **Continuously adjust your teaching strategy in real time** based on assessment data

For more information about enhancing your library instruction strategy for student success, talk to your Infobase representative and visit www.infobase.com/Product/Academia/Credo-Infolit-Core/