

*Library Journal*  
**Best Overall Reference Database**

**Choice—Two-time winner!**  
**Outstanding Academic Title**

*Credo Reference: Complete Core* helps patrons of all backgrounds and skill levels locate the information they need. Students gathering sources for an assignment, life-long learners investigating their passions, and individuals looking for context around the events shaping the headlines will all find answers with this easy-to-use database. With hundreds of searchable, full-text titles from the world's foremost publishers, *Credo Reference: Complete Core* covers every major subject.

"*Credo Reference* has grown into an essential, online, full-text collection of reference books covering a great variety of subjects and formats ...**Essential. All libraries. All levels.**"

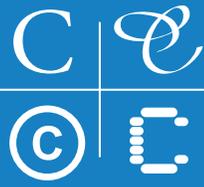
—CHOICE

"...**an excellent place...to begin...research**, or to learn about the process of doing research during information literacy instruction."—THE CHARLESTON ADVISOR

**Exceptional Reference Content from the  
 World's Best Publishers**

Researchers will find authoritative titles across a wide range of subjects, including art, history, careers, business, technology, psychology, and health. Appropriate for users of all types and ages, this resource includes 3.5+ million entries from notable encyclopedias, guides, and handbooks, as well as 2,000+ instructional videos and 600,000+ contextual visual aids, images, maps, and photographs.





# CREDO Reference

# For Public Libraries

## Research Support—Help Patrons Learn Valuable Research & Digital Literacy Skills

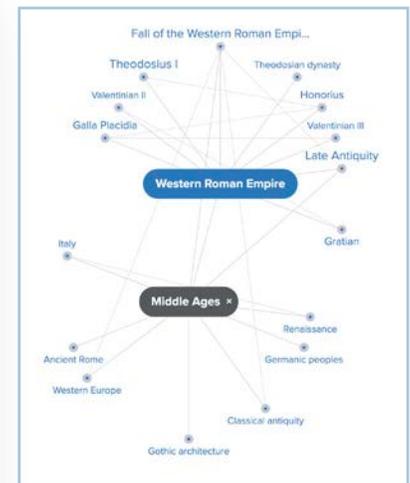
- **Easy-to-use interface:** The intuitive, responsive design allows researchers at all levels to easily navigate the platform.
- **Research Quick Tips:** Concise, informative videos teach patrons foundational skills like narrowing a topic, evaluating sources, boolean operators, and more.
- **Pro/Con articles:** Featured content category for helping patrons locate reliable reference materials on issues of real-time importance from trusted, nonpartisan sources.
- **Summary articles:** 10,000+ summary articles curated for pre-search and topic exploration enable users to gain background information and find direct links for deeper research.
- **Key Concepts:** Relevant terms are displayed within search results to help users identify the focus of each article and provide guidance for additional keywords related to their topic.
- **Persistent record links**
- **Citations:** MLA, Chicago, APA, and Harvard
- **Accessible content:** Audio files and dictation of text content improve accessibility and provide different avenues for patrons to absorb information. Text content is translated into 60+ languages.

## Visually Explore Related Topics

Interactive Mind Map visualization tool teaches users how to develop subject vocabulary and **identify connections between and across topics**



The screenshot shows the CREDO Reference interface. At the top, there's a search bar with 'Climate change' entered. Below the search bar, there are several article snippets with titles like 'Climate Change', 'Will Judges Have the Last Word on Climate Change?', and 'Why climate change is worsening public health problems'. To the right, there's a mind map visualization with 'Climate change' at the center, connected to terms like 'Greenhouse gas', 'Global warming', 'Weather', 'Climate', 'Carbon dioxide', 'Solar variation', 'Thermohaline circulation', 'General circulation model', and 'Attribution of recent climate...'. Below the mind map, there's a 'More Library Resources' section with a list of related topics and articles.



**Discover more:** Search results include connections to your other databases, **maximizing usage of all of your library's trusted resources.**

## Easily Integrates with Your Library's Other Online Resources!